

# **Non-Formal Education**

Profile and Achievements of THE NGO WORLD



ZEST program of The NGO World is to impart quality education, character building, and transfer of life skills to students and to engage them into practical life with full confidence.

Zafar Iqbal Chairman



# Contents

The NGO Word (TNW Foundation)	4
Importance of Education and ZEST	5
ZEST Schools Concept	6
ZEST Aims to:	6
Methodology and Salient Features of ZEST Schools	6
Role of ZEST for Providing Basic Education to OOSC Children	7
National and International Days Celebrations at ZEST	8
Awareness Raising Campaign	9
Financial Literacy to ZEST Students	9
ZEST Teacher's Training and Exposure Visits	10
Appreciation for ZEST Teachers	10
Research on NFE Syllabus and Dissemination Seminar	11
Final Assessment at ZEST	12
Graduation Ceremony for ZEST Students	13
ZEST and Global Goals	14
Coordination with Stakeholders and Visits	15
Appreciations for ZEST on Literacy Day 2018	18
ZEST Team	18
ZEST Strengths	18
ZEST Partners and Stakeholder	18
ZEST as Integrated Model of Community Development	19
Case Study	20
Comments by Officials	21
Students are Enjoying Learning at ZEST-NFE Centers	22

# The NGO Word (TNW Foundation)

The NGO World (Abbreviated as TNW Foundation) is a Non-Government, Non-Profit, national organization registered under The Societies Registration Act, 1860 (Act XXI of 1860) from district Khanewal Pakistan, working in social development and humanitarian sectors.

TNW is certified from Pakistan Center for Philanthropy (PCP) and also by ISO for Quality Management System Standards 9001:2015. TNW is filer (NTN-3653998-8) and regular member of active tax payer list (ATL). TNW is also TAX exempted organization from FBR (Bar Code: 100000052611963).

The millstone of TNW Foundation was laid down on 20th August 2010 by getting it registered as a non-political, non-profitable, non-sectarian and non-governmental organization. With the slogan "Live for others", TNW is working in various thematic areas including Education, Poverty Alleviation, Disaster Management, Economic Empowerment, Disaster Response, Orphan & Widows Support and Capacity Development Programs. TNW is managing different innovative sustainable programs which can be replicated as a model in changing the lives of poor and disadvantaged segments of the society.

TNW joins hands with Government Functionaries, Line Departments, INGOs, UN Agencies & other key Aid agencies besides drawing its strength from communities' active involvement in need driven development process through a participatory development initiative & community based interventions etc.

TNW Foundation works in four major areas including;



TNW responds to human sufferings as a first response unit with its available resources all over Pakistan regardless of race, gender, ethnicity, class, location, religion, color, cultural diversity and social background.

TNW has signed MOU with Economic Affair Division (EAD) Government of Pakistan as an organization accepting the foreign funding.













# Importance of Education and ZEST

Education is a pillar of every country in the world. Through education, literacy levels go high, and human resources are enhanced. Because of the needs of the education sector, most governments engage with NGOs in meeting their needs. This makes the process sustainable, by bringing together all the stakeholders, including then civil society.

The NGO World under ZEST Program takes part in promoting education by establishing Non-Formal schools especially in marginalized areas. It is evident that in remote parts of Pakistan, children do not go to school because the schools are not there.

According to a report - Pakistan Education Statistics 2016-17 - which was launched by the Academy of Educational Planning and Management (AEPAM), a subsidiary of the federal education ministry, 22.84 million children still out of school.

According to the 2015-16 report, there were 22.63m out of school children.

# **ZEST Schools Concept**

ZEST Non-Formal Schools Project (non-formal education) is designed to take out-of-school children to formal education system by completing their five levels of primary education in three years instead of five years termed as accelerated learning. After primary education these children are inducted to mainstream schools at sixth grade and onward. ZEST Non-Formal Schools are open at in the place given by community without any rent or cost. Under this program primary education (Govt. approved syllabus) along with ethical and value based orientation is provided with minimal cost. Teacher's salary, accessories and monitoring expenses are covered from the mentioned amount. Another important feature of the ZEST School is, Students do not have to spend a single

penny from their pockets because books, stationery, sitting mats, bags and other accessories are provided them for free. We want education not be burden on the out of school children.

**ZEST** Aims to:

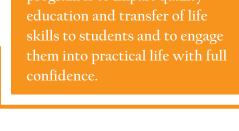
- Bring out of school children on educational track;
- Revive the education of students who had left schools;
- Make education attractive for the poor and not to think to educate their kids a burden;
- ♦ Join efforts of government & UN to enhance literacy rate particularly among the poor;
- Motivate the teachers to become a role model to their students.

# Methodology and Salient Features of ZEST Schools

For the ZEST Schools Project, TNW adopted "Non-Formal Education" methodology. This is not surprising, considering that in many disadvantaged areas of Pakistan, particularly the rural parts and slums of large cities, non-formal schools are not an alternative, but rather, the only option children have to gain basic education and literacy skills. Community mobilization and participation are the essence of the non-formal education system. This involvement is a key factor in ensuring that basic education is provided to the disadvantaged. Local populations design, implement and monitor these programs, thus creating a sense of community ownership.

ZEST Non-Formal schools have a number of features which distinguish them from other educational projects in Pakistan. Some of these include;

- ♦ Single Room School (Room by Community)
- One Local Female Teacher;
- 30-35 Students per School;
- One Supervisor on 25 Schools;
- ◆ Target Age Group (7-14 Years);
- NFE Syllabus Developed by Government;



The vision behind ZEST

- No Fee, No Uniform;
- Free Books and Stationery;
- Flexible Timing of School;
- Provision of School Accessories;
- Low Budget Schools;
- Regular Teacher Training and Exposure Visits;
- Regular Monitoring Visits;
- Regular Assessment by Teacher, Supervisor and Manager;
- Extracurricular Activities;
- Awareness Raising/Days Celebration;
- The teachers are selected from the local community;
- The schools are closer in location to the children;
- The curriculum is practical and related to issues children face in their daily lives;
- There is parental and community participation in all of the different levels of the students' education;
- Emphasis is placed on educating girls and underprivileged groups;
- Trainings on Life Skills and Awareness on Social Issues;
- Coordination with Government and Stakeholders;
- Final Examination by Government;
- Mainstreaming of Graduates.

These features also make the schools more cost-effective and time-efficient. It takes only one month to establish a make-shift room in a house or building of a local teacher. In contrast, it takes an average of two years to begin a formal school which must be set up in a new building.

The quality of the physical environment may not be as good in non-formal schools, the curriculum and content of these schools is the same like formal schools.

This is why TNW has adopted this methodology in its ZEST non-formal schools in Karachi. It is a part of their role in the education sector to support the efforts put by the government.

# Role of ZEST for Providing Basic Education to OOSC Children

- In order to cope with this challenge of our of school children in Sind Province, The NGO World with the support of Turkish Donors and in collaboration with NFBE Department Government of Sindh established 116 centers in Karachi. These centers will complete their term in June 2020. Through this project over 3500 students will complete their primary education.
- The NGO World has experience of establishing NFE Centers in different locations of Multan and Khanewal in Punjab as well.







# National and International Days Celebrations at ZEST

To enhance the knowledge based of learners and involve them in practical activities different national and international days are celebrated. Students and teachers are motivated to organize different programs to create awareness and boost their confidence among the students.

- ♦ World Teacher's Day
- International Volunteer Day.
- Global Handwashing Day
- ♦ World Toilet Day
- World Water Day
- ♦ International Literacy Day
- International Environment Day







# **Awareness Raising Campaign**

This is part of awareness campaign launched for children and women of slums (ZEST schools target community)

As first step of health & hygiene awareness campaign we conducted training of 100 masters' trainers. In the 03 days training, our facilitators delivered lectures and presentation on various aspects of health and hygiene including issues of personal hygiene, home based cleanliness and environment. Trainers managed different activities for practical demonstration of the issue and solutions related to health & hygiene. Participants were

also engaged in group work and were prepared as effective trainers for the women and children. Participants were prepared their session plans and schedule to be delivered among their target children and women.

In second step our master trainers started their session with ZEST students and women living around their schools. Each master trainer awared 100 target audience in 03 sessions as a result 10,000 women and children were benefted by the campaign on said topics during 2016-18.



In feedback our team came to know that this is first time, these women and children are given such valuable information to improve their lives by adopting principals of health and hygiene in their routine life.

# Financial Literacy to ZEST Students

TNW and National Institute of Banking and Finance (NIBAF) entered into an understanding to join hands in implement National Financial Literacy Program for Youth (A Project of State Bank of Pakistan (SBP). Basic aim of program was to impart essential financial education to Pakistani youth and school going children for strengthening of their money management skills and understanding of financial matters. TNW Foundation has conducted TOTs with all ZEST teachers and training sessions with 3000 students and provided orientation on financial literacy.





# **ZEST Teacher's Training and Exposure Visits**

ZEST is serving the marginalized & underprivileged communities through providing Quality Education, Character Building and Transfer of life skills. To enhance the capacity of teachers of ZEST schools, TNW organized series of trainings for teachers and also exposure visits.

# **Appreciation for ZEST Teachers**

On successful completion of 03 years at ZEST schools, teachers were acknowledged and appreciated on their exceptional performance. SALAM TEACHER ceremony was graced by the participation of a delegation from Turkiye Diyanet Vakfi (Donor of ZEST Project Karachi) and Director General, Directorate of Literacy and Non-formal Education, School Education and Literacy Department, Government of Sindh.



# Research on NFE Syllabus and Dissemination Seminar of Action Research-Efficacy of Curriculum of Non-Formal Basic Education

Directorate of Literacy and Non-formal Education, School Education and Literacy Department, Government of Sindh, jointly with Japan International Cooperation Agency (JICA), Aga Khan University-Institute of Education Development (AKU IED) and THE NGO WORLD, launched an action research report at AKU-IED. The research comparative in nature and compared performance of learners and teachers of Accelerated Education Program and conventional non accelerated education programme in Non-Formal Basic Education setting. Total 16 centers, 8 for accelerated and 8 for non-accelerated were set up in slums areas of korangi (KARACHI) The centers were established and executed by THE NGO WORLD.

The results that compared baseline and end line revealed that both learners and teachers of Accelerated Education programme performed better than their counterparts of non-accelerated centers. These results have validated the efficacy of the accelerated curriculum and materials that is suitable for older age learners who missed their early years of schooling.

28-06-2019, Directorate of Literacy and Non-formal Education, School Education and Literacy Department, Government of Sindh, jointly with Japan International Cooperation Agency (JICA), Aga Khan University-Institute of Education Development (AKU IED) and THE NGO WORLD, launched an action research report at AKU-IED. The research comparative in nature and compared performance of learners and teachers of Accelerated Education Program and conventional non accelerated education programme in Non-Formal

Program and conventional non accelerated education programme in Non-Formal Basic Education setting. Total 16 centers, 8 for accelerated and 8 for non-accelerated were set up in slums areas of korangi (KARACHI). Dr. Dilshad Ashraf (AKU) presented the findings, and Ms. Chiho Ohashi (chief advisor, JICA) welcomed the guests and shared project details. Mr. Zafar Iqbal (Founder of THE NGO WORLD) briefed about the experiences of his organization on Accelerated Education Program, Secretary School Education and Literacy Department, Qazi Shahid Pervez, appreciated these efforts and said the Sindh Government is pleased with such efforts and have enhanced funds for non-formal Education.

Combaring



Expert panelists from literacy directorate, Directorate of curriculum, assessment, and research (DCAR), Indus Resource Center (IRC), UNICEF, THE NGO WORLD, and AKU IED enlightened the participants with their views on NFE in Sindh. Officials of education and Literacy Departments PUNJAB, BALOCHISTAN, Khyber Pakhtoonkhawa (KPK), and Federal areas also participated in the event. Finally, it was concluded that the accelerated education should be scaled up and development partners should continue to support the literacy & NFE directorate with more research in this area.

These centers are established and being executed by THE NGO WORLD.

# Final Assessment at ZEST





The final assessment was carried by Government of Sindh NFBE department; the total students who were enrolled for final assessment were 607 in 25 centers and out of those 564 students who successfully cleared the assessment, as per criteria provided by Directorate of NFBE Sindh.

Students of 5 ZEST Schools secured 80-90 percent marks in an average, 10 ZEST Schools students carried 70-80 percent marks in final assessments, where 60-50 percent and 50-60 percent was percentage of 8 and 2 ZEST School students respectively.



# Graduation Ceremony for ZEST Students. Minister For Literacy and NFE Punjab Awarded Certificates

05 December 2019 karachi: On completion of academic session (2016-2019) of 25 ZEST Non-Formal Schools, a graduation and certificates distribution ceremony was organized in Karachi. Minister for Literacy and Non-Formal Education, Government of Punjab graced the event as chief guest. Secretaries of Literacy & NFE department of Punjab and Sindh provinces were also there to appreciate and acknowledge the successful students.

It was a day of celebration for these 630 students who were out of school three years ago, and also THE NGO WORLD (ZEST Project) on bringing them towards books. The achievers including ZEST project team, teachers and even parents were excited to see the amazing product.

Director Literacy & NFE department, Sindh, shared his encouraging remarks and views about ZEST schools. He told that ZEST project has been providing quality education to these students. He added that the ZEST is being considered as a model project on NFE for other organizations and government departments.

Honorable Minister along with distinguished guests presented certificates to the young students and appreciated the efforts by all stakeholders towards promoting the culture of education in neglected areas.



### **ZEST** and Global Goals

ZEST Project directly addresses SDG 4 (Education) of the UN Sustainable Goal. ZEST Project addresses following sub-goals of SDG 4:

Target 4.1: Primary and Secondar Education

Target 4.2: Early Childhood

Target 4.6: Literacy and Numeracy

Target 4.A: Education Facilities and Learning Environments



### Coordination with Stakeholders

### Social Work Students at ZEST

Students of Social Work department of Karachi University led by head of department visited ZEST schools project Karachi. Students also played games with ZEST students. They asked questions regarding their area and hurdles of getting education, especially girl's education. Students expressed their feelings and paid thanks to ZEST schools and TNW for providing them learning facilities on their door steps.

### Students of Iqra University Volunteer for ZEST

A group of students from Iqra University Karachi spent a few days with team TNW to volunteer for ZEST schools project Karachi.

# Head of Delegation of Turkish Red Crescent Visited ZEST

Representative of Turkish Red Crescent in Pakistan met with little angels at ZEST schools project. He was impressed by knowing the amazing outcome of ZEST project.

# Literacy Department of KP Province Visited ZEST

Government Officials of Education and Literacy Department from province of Khyber Pakhtunkhwa (KP) visited ZEST Schools and observed the learning process of students. They were studying ZEST as a model project to replicate it in their province.

### **Delegation of JICA at ZEST**

A high-level delegation from JICA and Japan Consulate Karachi, visited ZEST schools Karachi. They had the conversation with supervisors, teachers and students. They ask teachers about the quality services of TNW and provision of books. They also inquired the teaching methodology, student's age and grades.















# President of TURKIYE DIYANET FOUNDATION at ZEST Project

January 25, 2020 Karachi: President of Turkiye Diyanet Foundation visited ZEST Schools Project. During his visit, he interacted with the students and teachers of ZEST schools to know about the learning process and outcomes of project being implemented to teach out of school children living in slums.

Mr. Ihsan Acik graced the ceremony arranged to appreciate teachers, students and community activists on their exceptional role in bringing out of school children in ZEST schools to complete their primary education in three years.

Director Literacy and Nonformal Education Department Government of Sind joined to acknowledge the work done by The NGO World. In his speech He said that ZEST project has played a commendable role to educate the out of school children in slums.

Chairman The NGO World in his welcome speech delivered the note of thanks for generous support by donors and continued guidance & patronage from Directorate of Literacy and Nonformal Education Government of Sind.

Distinguished guests presented certificates and shields to the successful students, hardworking teachers and project team.

# President of Japan International Cooperation Agency-JICA at ZEST Project

February 19, 2020 Karachi: Mr. KITAOKA Shinichi, President of the Japan International Cooperation Agency visited ZEST Schools Project. During his visit, he interacted with the students and teachers of ZEST schools to know about the learning process and outcomes of project being implemented to teach out of school children living in slums.

He met to appreciate teachers, students, parents and community activists on their exceptional role in bringing out of school children in ZEST schools to complete their primary education in three years. He said that students at ZEST schools are enjoying the learning and it is the beauty of Nonformal system.

Director Literacy and Nonformal Education Department Government of Sind joined to acknowledge the work done by The NGO World. He said that ZEST project has played a commendable role to educate the out of school children in slums.

Chairman The NGO World, delivered the note of thanks for technical support by JICA and continued guidance & patronage from Directorate of Literacy and Nonformal Education Government of Sind. He also presented organization's souvenir to Mr. President.





# Appreciations for ZEST on Literacy Day 2018

On occasion of International Literacy Day, (Director Non-formal and Literacy Department Sindh acknowledges our Project Manager on his achievements regarding successful implementation of ZEST project. Under this project 4000 out of school children have been enrolled in 116 non-formal ZEST schools in slums of korangi and Malir districts of Karachi

# INTER TIONS ITERAC 11TH SEPTE. 2018 CHIEF SCOUT HEAT 11TH SEPTE. 2018 CHIEF SCOUT HEAT 11TH SEPTE. 2018

## **ZEST Team**

At TNW, ZEST team consists of experienced and dedicated professionals.

Having implemented every stage of the project successfully in existing

NFE centers, ZEST team has perfected in their skills. They are now ready
to replicate this project wherever it is needed in Pakistan. Support of TNW head office with ISO certified SOPs makes it easy for the project team to work in the field smoothly and reduces unnecessary delays in implementation of the project activities.

# **ZEST Strengths**

- Experienced and committed
- Liaison with Government Departments
- Grassroots reach and presence
- Support from community
- Recognition and appreciation from Government departments

### **ZEST Partners and Stakeholder**

















# **ZEST** as Integrated Model of Community Development

The ZEST Project is not only an educational project, we enriched it with number of interventions to make it an integrated model of community development. It contributes as

- NFE model to teach out of school children;
- Teachers earned salary at home based activity (Poverty Reduction);
- It empowered the women;
- It contributed towards child protection;
- It reduced child labor;
- It contributed towards better health by raising awareness and free medical camps;
- Orientation to students and community on environmental protection;
- Social support by provision of gifts on different occasions.

ZEST Contributed to society on the whole through actions like;

- Targeted youth and managed training workshops on various topics;
- Engaged the youngsters in volunteer activities;
- Organized the community activists and provided them with social mobilization skills;
- Networked them with service providers and technical training institutes.

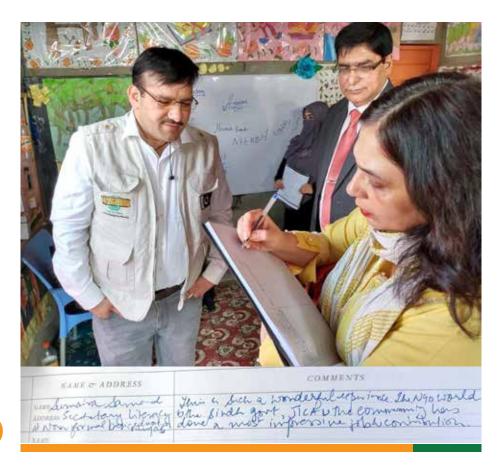




# Case Study

Meet with five real brothers & sisters at our NFE Centre in Karachi. Different ages but all are class fellows. Thirst for education brought them to our Non-formal ZEST School, two kilometers away from their home (the closest educational facility). All are in same class and next year they will complete 5th grade education. This is how, low cost Non-Formal schooling is helping to the underprivileged children living in slums.

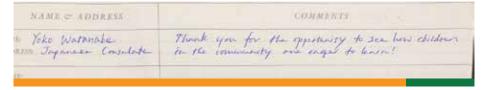
# Comments by Officials



This a such a wornderful experience. The NGO World & the Sindh Govt. JiCA & the community has done a most impressive job & contribution.

### Sumaira Samad

Secretary Literacy & Non-Formal Basic Education-Punjab



Thank you for the opportunity to see how children in the community are eager to learn!

### Yoko Watanabe

Japanese Consulate

# Students are Enjoying Learning at ZEST-NFE Centers



























f tnw.foundation

thengoworld