

# Networking *for* Social Good





## The NGO World

TNW e-FORUM: NGOs and philanthropists were working separately to help the needy as a result the GOODNESS remained invisible. Although there were individual stories of Social Good to share but hopelessness still prevailed. Thus, Mr. Zafar Iqbal the founder, when saw people getting connected by social media more than any other medium was motivated to connect and build a platform to bring everyone together for GREATER GOOD. There were those who could be of service to humanity; there were those who needed help; and then there were those who could donate. Some needed work and the others wanted work done, some needed training and others knew how to train. In this scenario he took the initiative voluntarily by creating a social media group named as “THE NGO WORLD” in 2009 and abbreviated it as “TNW”. This initiative started to network social entities like NGOs, Foundations, Associations, Philanthropists, Service Providers, Professionals, Development Activists and Social Workers.

“The aim was to share and interconnect all relevant information about the social sector and enhance the collaborations, ultimately resulting in value based social good for the communities in need. It was to make good work evident and the impact of that work become a visible one on the lives of the destitute people”.

Vision and hard work behind TNW has made it an active e-forum of NGOs/ Development professionals/Researchers and students who provide them opportunities to learn from each other’s experiences, share success stories, discuss issues, share information and resources so that activities of GOODNESS may be enhanced. TNW has achieved great repute and popularity over time. Thousands of professionals have availed beneficial opportunities and earned a wealth of knowledge from this social media networking platform.



**TNW FOUNDATION:** The millstone of The NGO World Foundation (TNW Foundation) was laid down on 20th August 2010 by getting it registered as a non-political, non-profitable, non-sectarian and nongovernmental organization.

“TNW Foundation was established to launch humanitarian, community felt and demand driven initiatives for the poorest of the poor and marginalized population of its target areas”.

With the slogan “Live for Others”, TNW is working in various sectors of social well-being including Education, Leadership & Entrepreneurship, Poverty Alleviation, Disaster Management, Economic Empowerment, Peace & Harmony, Disaster Response, Orphan & Widows Support and Capacity Development Programs. There are different innovative sustainable programs which can be replicated as a role model in changing the lives of poor and disadvantaged segments of the society.

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ISLAM DÜNYASI İŞTİRAK BİRLİĞİ  
THE UNION OF ISLAMIC COUNTRIES  
الاتحاد المنظمات الأهلية في العالم الإسلامي



## SESRIC

The Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC), was founded as a subsidiary organ of the Organisation of Islamic Cooperation (OIC) in pursuance of Resolution No. 2/8-E adopted by the Eighth Islamic Conference of Foreign Ministers (ICFM), held in Tripoli in May 1977. The Centre started its activities in Ankara on 1 June 1978.

The basic mandate drawn up for SESRIC is threefold:

- To collate, process and disseminate socio-economic statistics and information on and for the utilisation of the member countries,
- To study and evaluate the economic and social developments in the member countries to help generate proposals that will initiate and enhance co-operation among them, and
- To organise training programmes in selected fields geared to the needs of the member countries as well as to the general objectives of the Organisation of Islamic Cooperation.

At the threshold of its 40. year of existence and active involvement, within the framework of its field of specialisation, in the common effort towards the realisation of the noble objectives of the OIC, the Ankara Centre is increasingly solicited to put its accumulated experience and acquired know-how at the service of the Organisation and its member countries as reflected in the ever-expanding scope of activities it carries out.

[www.sesric.org](http://www.sesric.org)



## MOU between SESRIC and THE NGO WORLD (TNW)

Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC) and The NGO World Foundation have agreed to sign the following MOU to initiate and facilitate collaboration and cooperation between both institutions in matters of common interest and to establish necessary modalities for their implementation. The MOU was signed by the Chairman of The NGO World and Director General SESRIC at SESRIC premises on 23 October 2017.



## Training on Rural Development Projects Impact Assessment



The NGO World in collaboration with SESRIC successfully completed training on Rural Development Projects Impact Assessment in Islamabad. 32 participants from different NGOs, academia and research institutions were benefited from the three days training course (21\_23 December 2015). Representative of SESRIC Mr. ONUR (Turkey), Trainer Mr. MAZHARUL ISLAM (Bangladesh) and Mr. Zafar Iqbal (The NGO World Pakistan) distributed certificates to the participants. The purpose of the course was to enhance the knowledge and improve skills of personals from NGOs, research institutions and academia.



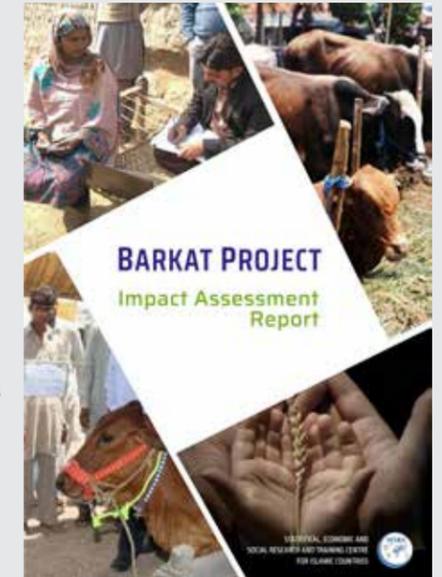
## BARKAT PROJECT IMPACT ASSESSMENT REPORT 2017 by SESRIC

“Barkat Project” is a successful intervention in the field of “Poverty Alleviation”

The study was conducted by a research team led by Dr. Feryal Turan, Professor of Sociology at Ankara University and consisting of Dr. Mozharul Islam, Mr. Onur Çağlar and Ms. Burcu Topakba. This report was prepared by Dr. Mozharul Islam with contribution from Mr. Muhammed Yusuf Bilal Ata. The work was conducted under the general supervision of Mr. Mehmet Fatih Serenli, Director of Training and Technical Cooperation Department at SESRIC, who provided direction and comments.

Report concludes that...“It can be concluded that the Barkat Project is a successful project in the field of poverty alleviation and income diversity. It could be an example for the government and non-governmental organizations working in the sector of poverty alleviation and capacity building. In addition, special courses can be offered for the university students living in the selected area with a view to develop a system and properly utilize the cow dung in order to produce biogas for household consumption”.

Barkat Project is shri'ah complaint model project of The NGO World (TNW Foundation) that was initiated in 2012 in Pakistan to alleviate poverty through household livestock farming.



## One Day Capacity Building Workshop at “International City and Civil Society Organisations” summit

October 21, 2017 Istanbul: SESRIC and The NGO Word under joint initiative “OIC-NGOs Academy” managed a one day capacity building workshop for the participants of “International City and Civil Society Organisations” summit (20-22 October) at Yildiz Technical University Istanbul. The summit was organised by municipality of Esenler in which delegates from 60 countries participated.

Main sessions of the workshop were;

- Use of ICTs by NGOs
- Social Media for Social Good
- Nonprofit Leadership and Management
- Sustainability of Development Organizations



## Session to Build Capacity of NGO Leaders at Istanbul 2018.

On occasion of the international event “Enhancing the Humanitarian Response and Resilience through CSOs in OIC Member States” organized on 02-03 October 2018 in Istanbul, Turkey, Statistical, Economic and Social Research and Training Centre for Islamic Countries (SESRIC) managed a session on “How to Make a Nonprofit Successful and Effective”. The session was delivered by Chairman of The NGO World. He presented on various aspects of NGO leadership and sustainability issues of the sector.



## Four Days Workshop on Nonprofit Leadership and Management

28 senior officials of 20 organizations successfully completed the four days training workshop jointly organized by The NGO World (INGOLAM) and SESRIC (OIC) in Islamabad from 2nd May 2017 to 5th May 2017.

The workshop helped the participants in broadening their horizons and helping them attain smooth transition to a bigger scale organization. The major focus of the workshop was on leadership roles & strategic planning, managing programs, relationships with stakeholders, team building, resource mobilization & sustainability, support functions and managing human and financial resources, as well as other relevant topics. The workshop enabled NGO's leaders to learn their actual role and to improve managerial and structural areas of their organization. The purpose of the training workshop was to provide all participants with practical knowledge, skills, methods and tools that they could apply in the transformation of their own organizations. The training workshop also provided an excellent opportunity to foster networking between participants and exchange of experiences and approaches.



## Brainstorming Session on Effective Leadership for NGOs

The NGO World organized a “Brainstorming Session on Effective Leadership for NGOs” at Greater Good Hall Islamabad on 13th November 2018. The session was a series of capacity building workshops for social sector in collaboration with SESRIC. Mr. Zafar Iqbal, Chairman, The NGO World delivered the session to 25 participants from different NGOs and Educational Institutions. The session was to think and explore the different dimensions and aspects of nonprofit Leadership.



# TNW Programs and SDGs

