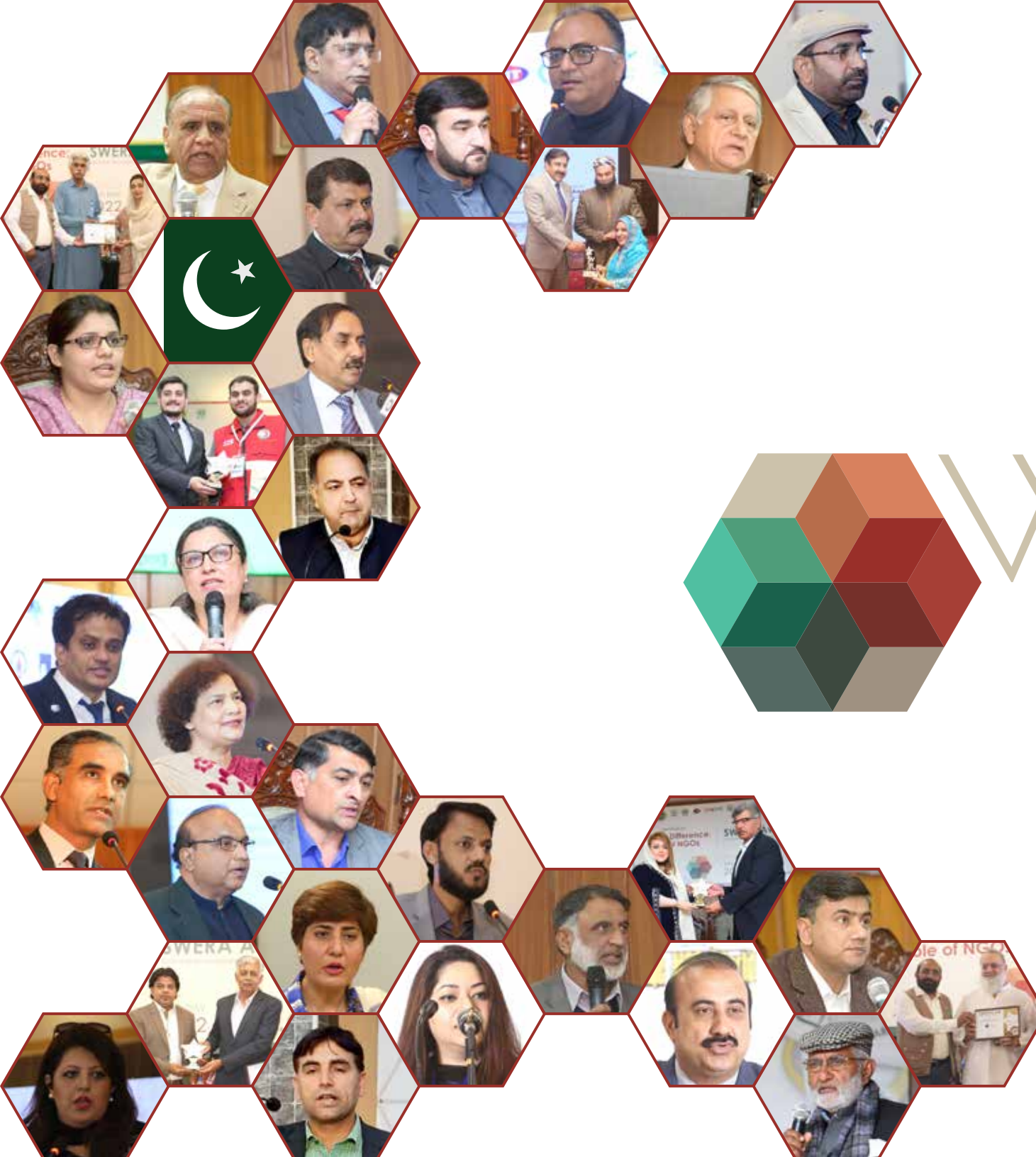




# JOURNEY OF WORLD NGO DAY PAKISTAN 2014 - 2022





2 April 2013

Mr. Zafar Iqbal, Founder  
The NGO World

Dear Mr. Zafar Iqbal,

We are honoured to bring to your kind attention our Initiative, the World NGO Day - New International Calendar Day.

For three years we and different NGOs around the world all together have been working towards the creation of one designated international day for NGOs (including Non-Profit Organisations and Civil Society Organisations) globally to collaborate, commemorate and celebrate. This international day is a global initiative which aims to secure passing of a UN General Assembly resolution to establish and acknowledge this as an official international day.

Having taking into account your vast amount of experience within the civil society sector which is very important for all, we would be honoured to invite you to become an Honorary Ambassador to the World NGO Day Initiative.

In addition, please find enclosed our latest short introduction brochure of the World NGO Day Initiative, it gives a summary of the initiative achievements and international society involvement so far.

Honorary Ambassadors are significant individuals who value and support the work NGOs, NPOs and CSOs do, while raising public awareness to the valuable contribution of the non-governmental and non-profit sectors - caring for humanity, education and the environment globally, for a better future for all. All the board members of the World NGO Day Initiative's Secretariat hope you join us as an Honorary Ambassador. We believe that your participation will help the World NGO Day send a powerful message that will reach the hearts and minds of people throughout the world.

We thank you for your time and consideration.

Sincerely Yours,

The World NGO Day Initiative's Secretariat board of members,

Mr. Marcis Liors Skadmanis

Mrs. Leena Zitting

Mrs. Rasma Pipke

www.worldngoday.com  
T: +44 (0)2088 270880 | F: +44 (0)2088 270880 | E: info@worldngoday.com | P: 2013-2014 World NGO Day Initiative's Secretariat  
World NGO Day Initiative's Secretariat: Shalea Hassan | 18 Finsbury Square, London WC1R 4EH

## Nomination of HONORARY AMBASSADOR of The World NGO Day

World NGO Day Initiative's secretariat based in London (United Kingdom) nominated the Chairman of "The NGO World Foundation" Mr. Zafar Iqbal as Honorary Ambassador of "The World NGO Day" initiative in Pakistan. He took the opportunity and celebrated the event for the first time ever in Pakistan on 27th February 2014 on platform of The NGO World Foundation with theme "Networking and sharing for Greater Good"



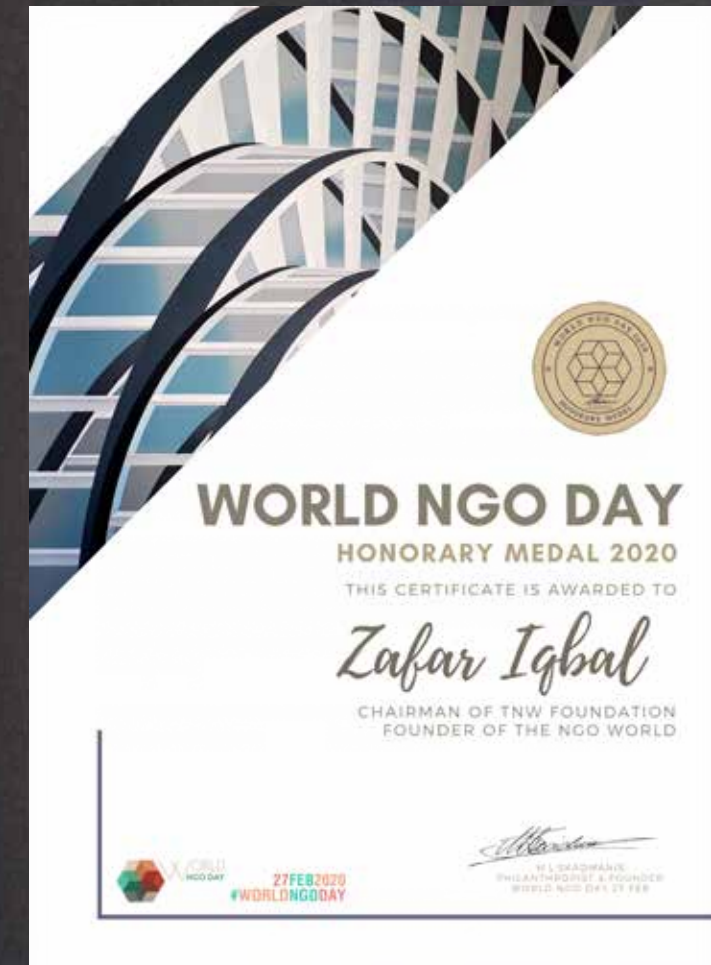
## First Honorary Medal & Certificate of World NGO Day 2020

It is my very great privilege to present Zafar Iqbal to receive an Honorary Medal of World NGO Day 2020 in recognition of his valuable work within civil society and NGO sector in Pakistan.

Personally I would like to express my gratitude for developing the World NGO Day - Pakistan movement. Zafar Iqbal is an excellent civil society role model internationally."

**Marcis Liors Skadmanis**

Philanthropist and Founder of World NGO Day





## **Federal Minister presents the Global Medal to Chairman of The NGO World Foundation**

Malik Amin Aslam Khan (Advisor to Prime Minister on Climate Change) presenting the 1st Honorary Global Medal of World NGO Day to Mr. Zafar Iqbal (Chairman of The NGO World Foundation-Pakistan).

Mr. Zafar Iqbal was nominated for this honorary medal from the international secretariat of World NGO Day for his efforts to establish and celebrate the day in Pakistan.

The ceremony was organized to celebrate World NGO Day on 27th February 2020 at Akhtar Hameed Khan National Center for Rural Development (NCRD), Islamabad.

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## Message

### Marcis Liors Skadmanis

#### Founder of World NGO Day

Sixty-three years ago 27th of February became a historical day for the NGO community worldwide; the definition of "International NGOs" was introduced for the first time in a resolution by the United Nations.

In recognition of the NGO sector's importance, value to society and all the individuals behind them worldwide that dedicate their time all year round, four years ago we created the World NGO Day initiative. A new international calendar day - acknowledged and supported by various NGOs around the world. The World NGO Day is a day for all NGOs worldwide to tell their stories, share their initiatives, and experience with others around the world.

In addition, the World NGO Day provides an opportunity to honor and remember NGO founders, employees, volunteers, members and various other individuals who have devoted their lives to the work of NGOs in many forms - from those who offer a few hours of their time to those who have sacrificed their lives for a cause they believe in. It is only right that we take time to appreciate to the multitude of citizens who have helped build and contributed vastly to the NGO sector.

While the post 2015 agenda is still being discussed the role of NGOs today is more important than ever before. International development is key to a better world, during these challenging times; NGOs play a vital role in the shaping and implementation of sustainable development. Their credibility lies in the responsible and constructive role they play in society. The nature of the independent role played by NGOs within a society calls for real participation; this pathway is one which tells the story of effective implementation, clear results and achievements of the key goals necessary to ensure the future we want for all of our populations.

I would like to thank our Goodwill Ambassador Mr Zafar Iqbal and all the event's organizers and supporters of the Pakistan World NGO Day Forum

Happy World NGO Day everyone!

## Message

### Zafar Iqbal

#### Goodwill Ambassador World NGO Day & Chairman-The NGO World Foundation

I am grateful to International secretariat of "World NGO Day" for nominating me Honorary Goodwill Ambassador to the "World NGO Day" in Pakistan. I took it as an opportunity and have been celebrating the day in Pakistan since 2014. Since then every year different events have been organized to connect the NGO sector, promote their positive initiatives and appreciate the workers involved in the cause of social good.

World NGO Day forum in Pakistan not only network the nonprofit organizations but also serves as:

- A national symbol that displays the efforts and achievements of all NGOs in Pakistan;
- A platform for NGOs in Pakistan to share knowledge and experiences with each another;
- An opportunity for NGOs to discuss the issues that affect their productivity;
- Enables individuals countrywide to understand what NGOs are doing for society;
- An opportunity for individuals to learn more about the innovative people behind NGOs.

The Day is intended to Celebrate, Commemorate and Connect all Non-Governmental or Non-Profit Organizations. In addition it is an international memorial day in honor of all founders, employees, volunteers, members and supporters of these important organizations worldwide who have given their lives – in whole or in part to such work.

On this day we have also present SWERA Awards to Encourage, Recognize and Appreciate the Social Workers.

I extend my special thanks to all partners who have been supporting me during this journey and enabled me to achieve this landmark. I was awarded with Global Medal of World NGO Day 2020 only because I was enjoy your continuous encouragement and sincere support.

I salute all the NGO workers who work round the clock during difficult times.





## World NGO Day

World NGO Day is an international calendar day annually observed on 27 February. Officially recognized and declared by the 12 member countries of the IX Baltic Sea NGO Forum of the Council of the Baltic Sea States in 2010 and first time marked by the UN, EU leaders and international organizations in 2014.

World NGO Day aims to inspire people to become more actively involved within NGOs and encourage a greater symbiosis between NGOs and both the public and private sector. The universal concept of the World NGO Day is Celebrate, Commemorate and Collaborate the various NGOs around the world, and the people behind them.

World NGO Day is a day for NGOs around the globe to share knowledge and experiences with one another. It aims to educate individuals worldwide on NGOs and their impact. The World NGO Day provides an opportunity to honour and remember NGO founders, employees, volunteers, members and supporters.

World NGO Day is an important annual marking point for NGOs to celebrate their achievements, as well as allowing small, grassroots organisations to gain the recognition they deserve.

### How This All Started

World NGO Day, February 27, was established by the philanthropist Marcis Liors Skadmanis. The day was officially recognized by the Baltic Sea NGO Forum of the Council of the Baltic Sea States on 17 April 2010. The member countries of the Baltic Sea NGO Forum were Belarus, Denmark, Estonia, Finland, Germany, Iceland, Latvia, Lithuania, Poland, Russia, Norway and Sweden. World NGO Day was officially adopted into the X Baltic Sea NGO Forum's Final Statement Resolution on 23-25 April 2012, part of the German CBSS Presidency

### What is a NGO?

The term “non-governmental organization” was created in Article 71 of the Charter of the newly formed United Nations in 1945. An NGO can be any kind of organization provided that it is independent from government influence and is not-for-profit.

Non-Governmental Organisations (NGOs) — also often referred to as Non-Profit Organisations (NPOs), Civil Society Organisations (CSOs), Charitable organisations, membership organisations or the third sector — are non-profit, citizen-based groups that function independently of government.

In every country, there are numerous NGO entities, from larger organisations, professional associations and chambers of commerce to small local charities, grassroots organisations in every city or district representing a multitude of interests, sectors and activities.

of the Council of the Baltic Sea States. The Forum was taking place at Humboldt University in Berlin, Germany.

On 27 February 2014, the Minister for International Development Pekka Haavisto, Executive Director of United Nations Office for Project Services (UNOPS) Jan Mattsson, European Commissioner for Development Andris Piebalgs, Secretary General of the Secretariat to the Nordic Council, Britt Bohlin, UNESCO Assistant Director-General Eric Falt and United Nations Development Programme (UNDP) Administrator Helen Clark, former Minister of Women's Affairs of Iran Mahnaz Afkhami and NGO leaders, marked the first commemoration of the World NGO Day in Helsinki, Finland

### Around the World

Each year, World NGO Day is celebrated from New Zealand and Australia, to the North and South Americas, bringing together supporters from the NGO sector, international and government leaders, multi and bilateral organisations, private sectors, communities, teachers, learners and experts in the field.

World NGO Day was marked in more than 96 countries, six continents between 2010-2019.

#### United Nations:

- UNDP
- UNOPS
- UNESCO
- WHO

#### European Union:

- EEAS (European Union External Action Service)
- European Commission
- Council of Europe, INGOs Conference of the Council of Europe
- Australia: Australian Government, Department of Foreign Affairs and Trade has issued an official statement: “On World NGO Day, we recognize the work of our Australian NGO partners in fostering greater prosperity and stability across the Indo-Pacific region and beyond.”
- Bahrain: H.E. Dr Fatima Mohammed Albalooshi, Minister of Social Development, the Kingdom of Bahrain supported World NGO Day as an official international calendar day in 2013.

- Finland: International Development Minister Pekka Haavisto, Ministry for Foreign Affairs of Finland was supporting and marking the first World NGO Day globally in 2014.
- Pakistan: World NGO Day is particularly popular in Pakistan. World NGO Day has been celebrated with activities in cities across the country.
- Russia: World NGO Day has been marked by Mayor of Moscow Sergey Sobyenin, Acting Governor of Saint Petersburg Alexander Beglov, and also marked in other cities like Mari El, Gorno-Altaysk and many other cities.
- Seychelles: Seychelles observed World NGO Day for the first time under the patronage of Citizens Engagement Platform Seychelles (Ceps) in 2017.
- Taiwan: In honour of World NGO Day 2018, Mayor of Taichung City, Lin Chia-lung announced his plans to open an international iNGO Center in Taichung and develop Taichung into an iNGO city.
- United Kingdom: World NGO Day Initiative was introduced at the UK House of Commons and the House of Lords (UK Parliament) in 2012

### The Universal Concept

The universal concept of the World NGO Day is Celebrate, Commemorate and Collaborate – the various NGOs around the world, and the people behind them that contribute to society all year around.

#### Celebrate

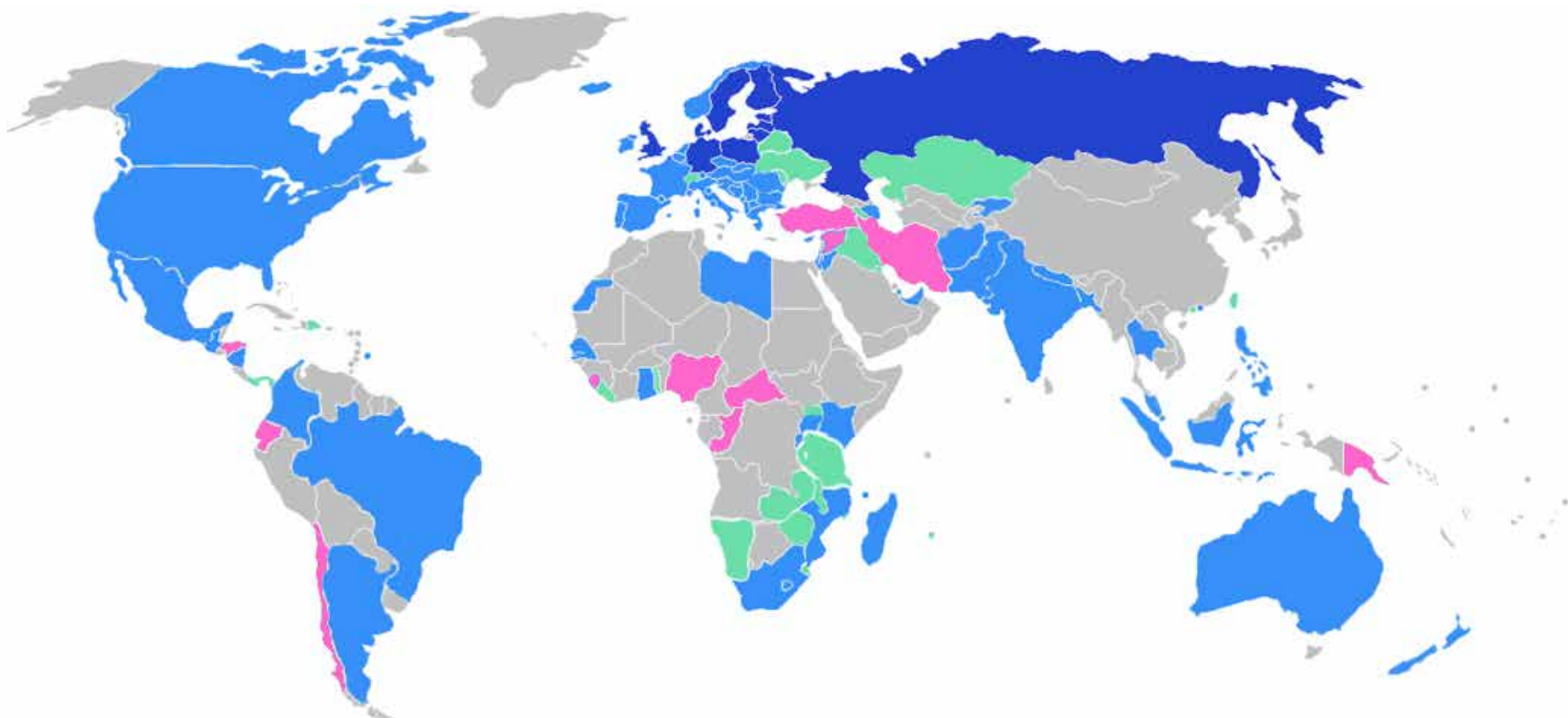
World NGO Day can be marked through local, regional and international events and projects to celebrate NGOs' vital activities and contribution to society.



2014 - 2022

Society can take an active part in celebrating World NGO Day which will help raise awareness of this sector.

Potential ways for NGOs and everyone to celebrate as part of World NGO Day include:



World NGO Day marked worldwide 2010-2019 (development stages)

- 2010 (joined)
- 2014 (joined)
- 2018 (joined)
- 2019 (joined)



## World NGO Day Pakistan

International secretariat of “World NGO Day” announced Mr. Zafar Iqbal, Founder of “The NGO World Foundation” as Honorary Goodwill Ambassador to the “World NGO Day” in Pakistan. He took the opportunity to celebrate the day for the first time ever in Pakistan in 2014. Since then every year different events have been organized every year with purpose to provide a platform for the Social/NGO Sector of Pakistan to share their experiences, replicate their achievements, networking for the greater good. This platform not only provide an opportunity for the organizations to network but also;

- A National symbol that displays the efforts and achievements of all NGOs in Pakistan.
- A platform for NGOs in Pakistan to share knowledge and experiences with one another.
- An opportunity for NGOs to discuss the issues that affect their productivity.

- Enabling individuals countrywide to understand what NGOs are doing for society.
- An opportunity for individuals to learn more about the innovative people behind NGOs.

The Day is intended to Celebrate, Commemorate and Connect all Non-Governmental or Non-Profit Organizations and to further enhance the role and capacity of NGOs to continue their vital activities and contribution to society. In addition it is an international memorial day in honour of all founders, employees, volunteers, members and supporters of these important organizations worldwide who have given their lives – in whole or in part to such work.

NGO’s representatives, UN Agencies, Institutions, Certification bodies, Govt. departments, CSR, Consulting firms, Founders, Directors, Managers, Field Workers, Philanthropists, Researchers, Students, Youth and Women representatives from all over the Pakistan participate in World NGO Day celebration events.



Journey of  
**WORLD NGO DAY**  
in Pakistan  
2014-2022



## World NGO Day 2022

NCRD-Islamabad

### ONE DAY SEMINAR ON “MAKING A DIFFERENCE; ROLE OF NGOS”

A one day seminar “Making a Difference; Role of NGOs” was organized by THE NGO WORLD FOUNDATION at AHK National Centre For Rural Development on 24th February. The event was planned in connection with upcoming celebrations of World NGO Day 2022. The seminar was hosted by Mr. Zafar iqbal (Goodwill Ambassador World NGO Day Pakistan) and the event was graced by Sardar Ahmad Yar Hiraj (Chairman of Prime Minister’s Inspection Commission) as chief guest.

Representatives of more than a 100 nonprofit organizations participated and appreciated the efforts of The NGO World Foundation to enhance and strengthen networking for social good. Eminent Following speakers and experts highlighted various issues faced by NGO sector and upcoming trends to follow;

- Rehan Allahwala (Founder Rehan Foundation)
- Mr. Israr Muhammad Khan (DG NCRD)
- Mr. Ammar Jaferi (Founder E.Pakistan)
- Dr Zafar Qadir (Chairman Taaleem Foundation)
- Mr. Naveed Yousaf (Pakistan Centre for Philanthropy (PCP))

#### Lifetime achievement awards were presented to;

- 1- Muhammad Bashir Malik (Founder Bin Qutab Foundation)
- 2- Rehan Allahwala (Founder Rehan Foundation)







## SWERA AWARDS

The 'SWERA Awards' (Social Work Encouragement Recognition & Appreciation) were given to social workers and organizations to celebrate their valuable work for humanity. SWERA award aims to celebrate and promote inspirational stories of social work executed by individual social workers or organizations/departments.

SWERA Awards were presented to:

**Jahan Foundation**

**Wasila Foundation**

**Stellar and Ray**

Founder of the The NGO World Foundation and Goodwill Ambassador World NGO Day in Pakistan Mr. Zafar Iqbal thanks the participants for their good work and active participation in the events every year.





### Pearl Continental Hotel-Karachi

On 27th February 2022, The NGO World Foundation managed a one day conference on the occasion of “World NGO Day 2022” at Pearl Continental Hotel-PC Karachi. Under the theme of “ Make a Difference; Role of NGOs”, the Day of NGOs was intended to Celebrate, Commemorate and Connect all Non-Governmental or Non-Profit Organizations and to further enhance the role and capacity of NGOs to continue their vital activities and contribution to society.

In addition it was international Memorial Day in honour of all founders, employees, volunteers, members and supporters of these important organizations worldwide who have given their lives – in whole or in part to such work.

Program was started with Welcome Note by Founder Chairman of “The NGO World Foundation”, Mr Zafar Iqbal, in which he explained the important role of NGO's and current challenges faced by society and country.

In second session, panel discussion was initiated by moderator on multiple themes of Sustainable Development Goals, the panelist provided their expert opinions on

gender equality, climate change, role of government and SDGs. In panel discussion renowned panelists participated and shared their view points. The notable panelists included were;

- Ms Nusrat Wahid, National Parliamentarian on SDGs
- S.M Khalid Country Head TUV NORD Certification Germany
- Ms Tasneem Zehra Founder IQ tales
- Dr Farhan Ahmad, Researcher on Climate Change.

Following to the session, ZEST-NFE project documentary and role play of ZEST learners was also presented.









2014 - 2022

## SWERA AWARDS

In last of the event, Social Work Encouragement and Recognition Awards (SWERA) were distributed. The notable social workers who received awards were;

**Mr. Rizwan Jaffar,**

**Mr. Ehsan Abdullah**

**Dr. Ibrahim Bari**

**Ms Ambreen Bashir Haris**

**Mr. Rizwan us Salam**

**Mr Irfan Mumtaz**

**Mr. Muhamamd Yaseen**

**Mr. Amir Khan**

**Mr. Sain Javed**

**Mr. Imran Mahmood**

**Mr. Zeeshan**

**Mr. Syed Najm ul Hassan Nizami.**

Mr. Rehan Allahwala graced the ceremony as chief guest.





## World NGO Day 2021

TNWF House-Islamabad



Islamabad 27th February; The NGO World Foundation organized events on World NGO Day with aim to celebrate and commemorate the workers & nonprofits who put their lives in difficult and sometimes danger to facilitate the people in need.

### “SOCIAL GOOD” CONFERENCE

“Eminent speakers highlighted the importance of social services to uplift the marginalised people. Social workers who delivered exceptional services to the community were awarded SWERA Awards

2021. Goodwill ambassador Mr. Zafar Iqbal hosted the programs in Pakistan.”

Mr. Ammar Jaffri (founder of E.Pakistan) emphasized using the latest technologies in all interventions of developing communities. He said without adopting the latest trends our youth will not be able to compete in the world. He requested the government to set policies and provide an enabling environment for social entrepreneurs to deliver their best to uplift society.

Mr. Hameedullah (Akhtar Hameed Khan Memorial Trust) advised the audience to involve the community in development

process. He further said that by using indigenous wisdom and local solutions we can bring a remarkable change at grass root level.

Ms. Rabia Fajer (Alliance for Girls Education- PAGE) presented the details of exceptional work done on the PAGE platform for education of girls having limited or no facilities.

Muhammad Siddique (Community Services Program) shared the details of their voluntary work during COVID-19 particularly in harder areas of AJK.





## SWERA AWARDS

Chief Guest of the event Mr. Rehan Allahwala appreciated the founder, of The NGO World Foundation and Goodwill Ambassador World NGO Day in Pakistan for providing an effective networking platform to the nonprofit leaders and social entrepreneurs. He said such events are very much important to share individual success stories, impact of social interventions, practical knowledge and best practices being executed by the people who are actually playing role to reshape the lives of marginalised and undeserved segments of society.

The guests of honor also presented SWERA Awards to the nominees who have

contributed the society with innovative ideas and impacted positively. Winners of SWERA Awards 2021 include;

**Muhammad Siddique ( CSP Pakistan)**

**Rabia Fajer Pasha ( PAGE)**

**Hameedullah (Akhtar Hameed Khan Memorial Trust)**

Goodwill Ambassador of the World NGO Day in Pakistan Mr. Zafar Iqbal has been organizing events of celebration of World NGO Day since 2014. Through these events, he has provided an effective platform to the NGOs and NGO workers to strengthen networking and knowledge sharing.





## World NGO Day 2020

AHK-NCRD, Islamabad



The 'NGO World', founded by Zafar Iqbal, organized a series of functions on 27<sup>th</sup> February 2020 at the National Centre for Rural Development (NCRD) to celebrate the 'World NGO Day'. There were three major components of the celebrations;

### Conference with theme "Social Good"

#### NGO Showcase

#### SWERA Awards

Goodwill Ambassador of the World NGO Day in Pakistan Mr. Zafar Iqbal has been organizing events of celebration since 2014. Through these events he has provided an effective platform to a big number of NGOs and NGO workers to strengthen networking and knowledge sharing.

His continuous efforts have been acknowledged at international level and awarded an international honorary medal on the World NGO Day 2020, in recognition of his outstanding work in the civil society and NGO sector.

### "SOCIAL GOOD" CONFERENCE

The central idea behind the Conference was "Social Good", which brings together people from all walks of life to share their ideas, success stories and energy to create the homeland we all want to observe. The 2020 conference discussed various aspects of social well-being of people with focus on Role of NGOs in today's scenario in Pakistan as all are keen to bring social change and improvement in Pakistani society,

Speakers, specialized working on various issues discussed the possible role of NGOs to bring positive change in Pakistan and complement government efforts for social good. NGO's representatives declared that the vision given by PM of Pakistan is the 'strategic road map'. "We will follow and put our best efforts to create positive impact on society," the pledged.

Federal Minister and Adviser to Prime Minister for Climate Change Malik Amin Aslam was the chief guest of the Social

Good conference. Speaking to the NGO's representatives, from all over Pakistan he said: "Current government is following the philosophy of NGO's involvement in all programs initiated for the wellbeing of common man in Pakistan. According to the vision of Prime Minister, government is taking steps to make a clean and green Pakistan. Civil society can play effective role to mitigate this challenge through plantation, so that Pakistan can be saved from the risk of climate change. He stressed that the students and volunteers can spread awareness in order to protect the environment. We have to make the sustainable utilization of our resources for the further successive generations. He also discussed the benefits of Ehsaas and Kamyab Jawan programs".

Other learned speakers of the conference include;

Mr. Zafar Iqbal (Goodwill Ambassador of World NGO Day and Founder of The NGO World Foundation)

Mr. Israr Muhammad Khan (Director General, National center for Rural Development)



Ms. Sumera Javed (Executive Manager HANDS)

Ms. Afshan Tehseen Bajwa (Motivational Speaker)

Mr. Ammar Jaferi (Founder E-Pakistan)

Mr. Ibrahim Carlos (Country Head Turkish Red Crescent)

Mr. Shahid Rafique (CEO READ Foundation)

Mr. Asim Zafar (CEO, SAYAA Association)

Mr. Azhar Saleem (CEO, Human Development Foundation)

Ms. Ayesha Khan (Country Director Hashoo Foundation)

Mr. Shoukat Majeed Malik (Head of NGO's Network AJK)

Mr. Fazal-ur-Rehman (National Coordinator READ Foundation)

Mr. Hamid Athar Malik (President Alkhidmat Islamabad)

Mr. Zahid Hussain (Country Coordinator for Generation Global)

Mr. Atiq ur Rehman Mirza (Development Consultant)

Mr. Samiullah Abbasi (Deputy Director PRCS Youth and Volunteers)

The event also provided opportunity to understand the global landscape of the

17 SDGs and what that means for NGOs working on the local level? How the non-profit sector is implementing the SDGs as part of their core existing programmatic areas? The 'Goodwill Ambassador of NGO Day in Pakistan', Zafar Iqbal said: "The Day is intended to celebrate, commemorate and connect all Non-Governmental or Non-Profit Organizations and to further enhance the role and capacity of NGOs to continue their vital activities and contribution to society. He added, "it is an international memorial day in honour of all founders, employees, volunteers, members and supporters of these important organizations worldwide who have given their lives – in whole or in part to such works."

A booklet "Journey of World NGO Day in Pakistan" was also launched on this occasion.







## NGO SHOWCASE

The 'NGO World' provided opportunity to Non-Governmental Organizations to showcase their exceptional work. Exhibitors displayed their brochures, models, pictures, banners, posters, flyers, equipment, books and other related material etc. Federal Minister and Adviser to the Prime Minister for Climate Change, Malik Amin Aslam who was the chief guest cut ribbon to open the NGO Showcase. He along with Goodwill Ambassador Mr. Zafar Iqbal visited stalls and appreciated the good work done by the social sector organizations.

Following well known organization established their stalls at NGO Showcase 2020;

The NGO World Foundation

HANDS Pakistan

Shahid Afridi Foundation

Alkhidmat Foundation

Hashoo Foundation

Barkat Project

House of Wellness

READ Foundation

PRCS Youth and Volunteers

Human Development Foundation

Taaleem Foundation

Community Services Program

Shangrila Resort and Hotels

SDGs Academy of Pakistan

ILFE Welfare Society

NARJIS Khatoon Health and Education Welfare

Student Social Work Foundation

Fazilia Trust Pakistan

NIBAF

Dar-ul-Hikmat International Trust

Rescue 1122

## JOURNEY OF WORLD NGO DAY

www.worldngoday.pk

2014 - 2022





## SWERA AWARDS

The 'SWERA Awards' (Social Work Encouragement Recognition & Appreciation) were given to social workers and organizations to celebrate their valuable work for humanity. SWERA award aims to celebrate and promote inspirational stories of social work executed by individual social workers or organizations/departments. Winners of the 4th SWERA Awards include;

### Youth Impact

#### Wajood Society

#### SDGs Academy of Pakistan

#### Panjal Welfare and Development Association

#### Alkhimat Foundation

#### Hashoo Foundation

#### SAYAA Association

#### Student Social Work Foundation

#### READ Foundation

#### PRCS Youth and Volunteers

#### Taaleem Foundation

This year "Life Time Achievement Award" was also introduced that was given to two persons who have spent their whole life in contributing the society.

#### Atiq ur Rehman Mirza (development Consultant & Trainer)

### Muhammad Abdul Karim Saqib (founder of Alhijrah Project Ziarat Balochistan)

Chief Guest of the ceremony, Mr. Ibrahim Carlos (Country Head Turkish Red Crescent in Pakistan) presented awards along with Goodwill Ambassador Mr. Zafar Iqbal and DG NCRD Mr. Israr Muhammad Khan. On this occasion chief guest and audience appreciated the efforts of social workers/ winner NGOs and acknowledged their valuable services for the humanity.





## World NGO Day 2019

Serena Hotel-Islamabad

**The NGO World Foundation celebrated World NGO Day 2019 on 27th February on the vision of Prime Minister Pakistan.**

Representatives of more than 300 NGOs (local & international) from all across Pakistan gathered at Serena Hotel Islamabad to celebrate World NGO Day 2019. The Day was celebrated with intentions to Celebrate, Commemorate and Connect all Non-Governmental or Non-Profit Organizations and to further enhance the role and capacity of NGOs to continue their vital activities and contribution to the society.

The NGO World Foundation managed following different types of activities to celebrate the day;

### Conference “Role of NGO’s to fight ills of Pakistan”.

Qualified and seasoned speakers, trainers, activists and researchers from NGOs and Government departments threw light on the theme of the event with the purpose of knowledge sharing of the sector ultimately contributing towards social good. The theme of

the conference was based upon vision of Prime Minister of Pakistan, he mentioned on occasion of New Year 1st January 2019. **“Our New Year resolution is to wage jihad against the 4 ills of our country: poverty, illiteracy, injustice and corruption. InshaAllah 2019 is the beginning of Pakistan’s golden era, PM Khan said- his first in 2019”.** Speaker specialized working on mentioned issues discussed the possible role of NGOs to fight these ills and bring positive change in Pakistan and complement government efforts for social good.

Chief Guest of the conference Mr. Hamid Yar Hiraj (Ex. Chairman ERRA and Federal Minister) on this occasion emphasized on close collaboration and working relationship between NGOs and government line departments. He said NGOs can play a vital role to complement the social and development initiatives of the government. NGOs need to develop their capacity to better response the sufferings and social issues and ills prevailing in the society. NGO’s representatives declared that the vision given by PM of Pakistan is strategic road map. We will follow and put our best efforts to create positive impact on society.





2014 - 2022





## Exhibition of Innovative Projects by NGOs

On the day of NGOs, The NGO World Foundation provided opportunity to Non-Governmental Organizations to showcase their exceptional work. Exhibitors displayed their Brochures, Models, Pictures, Banners, Posters, Flyers, Equipment, Books and other related material etc. A big number of community visited stalls established by NGOs coming from different parts of Pakistan.

2014 - 2022





## Seminar on UN-Sustainable Development Goals – The Role of NGOs

The event provided opportunity to; understand the global landscape of the 17 Sustainable Development Goals and what that means for NGOs working on the local level? How the non-profit sector is implementing the SDGs as part of their core existing programmatic areas? How NGOs can be more effective in implementation of the global goals?



2014 - 2022



## SWERA Awards (Social Work Encouragement Recognition & Appreciation)

On the day of NGOs awards were given to social workers to celebrate their valuable work for humanity. The award aims to celebrate and promote inspirational stories of social work executed by individual social workers or organizations/departments.

Chief Guest of the SWERA awards ceremony Lieutenant General Omar Mahmood Hayat Chairman National Disaster Management Authority (NDMA) presented SWERA awards to the winners. He appreciated the exceptional and

unique work of the social workers. In his speech he said “volunteers are the key elements of the society who spent their hours making lives easy for the needy. They spread hope and make the word beautiful”. He acknowledged the role of NGOs and social actors in disastrous situations including earthquake 2005 and floods 2010.”

Host of the event and Goodwill Ambassador of the NGO's day in Pakistan Mr. Zafar Iqbal appreciated the SWERA awards winners and advised the participating NGOs and their officials to strengthen networking, use latest technologies to bring impact, improve their structures and systems to ensure transparency, build their capacity to deliver effectively and play a productive role to bring the targets of social good for humanity.





## World NGO Day 2018

CUST University-Islamabad



The 'NGO World', a non-governmental organization, arranged a day-long program in collaboration with the Capital University of Science and Technology (CUST) and 'Taleem Foundation to observe the 'World NGO Day' on 27th February 2018 at the CUST campus, Islamabad.

The 'NGO World' started observing the day in 2014 when Marcis Liors Skadmanis announced to observe February 27 as the 'World NGO Day' and it was the fifth successive event they had arranged this year to mark the day.

**Zafar Iqbal, the 'Goodwill Ambassador' said that observing this day is more important than ever, as we are living in difficult times for NGOs and for civil society around the world, NGOs are a voice for those who are too often not heard.**

The following activities were arranged on the day:

### National Conference for Greater Good

display of projects of different NGOs, a 'Job Fair' aimed providing access to the students to connect with social sector.

The Vice-Chancellor of the CUST, Dr. Mansoor Ahmed, was the guest of honor and inaugurated the event. The Ambassador of Portugal to Pakistan, Mr. Joao Paulo Marques Sabido Costa was the 'Chief Guest' for the exhibition.

Marcis Liors Skadmanis, Founder of 'World NGO Day' shared his views through video link and appreciated the efforts made by Zafar Iqbal, the 'Goodwill Ambassador for World NGO Day Pakistan' and Abubakar Siddique, Director Volunteer in Service, CUST to organize such a successful event.

Earlier, the 'Goodwill Ambassador World NGO Day Pakistan', Zafar Iqbal, highlighted the importance of the day. He urged all the organisations to act together for social and greater good. He also shared the future plans of his organisations with the participants.

Abubakar Siddique, Director Volunteer in Service (CUST) shared the vision of VIS department of CUST. He emphasized the importance of volunteer work for students in social and development sector to become a useful citizen of this country.

**Dr. Saeed Elahi, Chairman Pakistan Red Crescent Society, was the chief guest of 'World NGO Day'. He appreciated the efforts of the 'NGO World' and CUST for organizing the event. He highlighted the importance of on social work to make the world a safer and better place to live. He also appreciated the participation of youth and expressed the hope that youth would continue to participate in such of events and groom as civic leaders.**

In the end an 'Islamabad NGO's Declaration for Greater Good' was also passed in which the participating organisation agreed on a 20 point agenda that lays down a set of guidelines for the NGO sector to deliver effectively for the target communities and earn a good name for not only the social sector but also for the beloved homeland.



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## NGO Shocase

Representatives of more than 100 NGOs from all over Pakistan participated in the event. The participating NGOs set up their stalls and distributed the reports and pamphlets, highlighting their field of work, efforts they have or are making and the goals and objectives they had achieved.







## World NGO Day 2017

Greater Good House-Islamabad

February 27, The NGO World Foundation organized a seminar on the occasion of "World NGO Day 2017". The title of the event was "Challenges and Opportunities for Social Sector Organizations" hosted by Mr. Zafar Iqbal (Goodwill Ambassador, World NGO Day for Pakistan).

Representatives of more than 20 NGO's, founders, directors, managers, field workers, students and volunteers participated in World NGO Day event held in Islamabad.

The seminar was commenced with a welcome note by Mr. Zafar Iqbal. He appreciated the zestful contribution of fellow countrymen whose philanthropy remains instrumental in keeping away the chronic misery. He further emphasized the fact that a strong networking of NGOs can produce even better results than isolated efforts. "The very idea behind the initiative of celebrating World NGO Day is to further the cause and highlight the benefits of a collaborative strife," he added. Mr. Zafar Iqbal also brief about his new initiative "Monthly

Greater Good" which was an urgent need of the development sector.

A session on "Challenges and Opportunities for Social Sector Organizations " was delivered by Mr. Atiq Mirza (Programme Director) Institute of NGO Leadership and Management. Mr. Atiq Mirza shared his life long experiences regarding the mentioned topic..





## World NGO Day 2016

AHK-NCRD, Islamabad



Islamabad, 27th February 2016 - Around 150 local and international non-governmental organisations (NGOs) pledged to continue playing their due role in bringing positive change in society and contributing toward mitigating the sufferings of the people. The event was organised to mark the World NGO Day 2016 here at National Center for Rural Development (NCRD) wherein both the local and international NGOs representative participated and reiterated their pledge to their cause of bringing change for better in the lives of poor people.

The session commenced with a welcome note by Zafar Iqbal, Executive Director of The NGO World Foundation and a Goodwill Ambassador of World NGO Day-Pakistan. He appreciated the zestful contribution of fellow countrymen whose philanthropy remains instrumental in keeping away the chronic misery. He further emphasized the fact that a strong networking of NGOs can produce even better results than isolated efforts. "The very idea behind the initiative of celebrating World NGO Day is to further the cause and highlight the benefits of a collaborative strife," he added.

Other speakers on the occasion were Dr. Zafar Qadir, former DG NCRD and Chairman Taleem Foundation; Mr. Ammar Jaffery, Executive Director PIID; Dr. Tasneem Butt of Jinnah Hospital Karachi; Waheed Yousuf of Plan Pakistan; and Atiq ur Rahman Mirza, founder Momentum Consulting.

**The speakers appreciated The NGO World Foundation's initiative to bring various organisations at one platform to create a multiplier effect in serving humanity. The event also highlighted the significance of sustainable development goals (SDGs) and expressed a great degree of optimism in achieving them through a series of constructive synergies which play a vital role in uplifting of communities across the country.**

The session also announced the winners of SWERA Award, (Social Work Encouragement, Recognition and Appreciation) a documentary competition which was won by Shifa foundation with NUR foundation as runners up and Pakistan Red Crescent Society getting the third place.







## World NGO Day 2015

AHK-NCRD, Islamabad



Islamabad, 27th February 2015. Representatives of more than 300 NGOs (local & international) all across Pakistan gathered at NCRD Islamabad to celebrate World NGO Day 2015. This was second event in row since 2014 when The NGO World Foundation celebrated the day in Pakistan.

The NGO World Foundation managed following different types of activities to celebrate the day.

### Conference with Sessions:

A Conference with sessions on different important aspects especially, sustainability issues of NGOs, effective use of ICTs & social media by NGOs and challenges to the sector. Experienced NGO practitioners, experts, consultants, social workers and representatives of regulatory bodies delivered their thoughts and shared experiences on above mentioned topics.

The NGO World Foundation launched an updated directory of 555 NGOs titled as Greater Good.

As an outcome of the event different organizations, firms and institutions signed mutual MOUs, agreements and joined hands to deliver for betterment of society by complementing each other.

“Islamabad Declaration for Greater Good”. Most important component of the event was that participating organization agreed on a 20 point agenda that is infect guidelines for the NGO sector to deliver effectively for the target communities and earn a good name for not only the social sector but also for the beloved homeland.

**Mr. Mustafa Giray Tezel (Country Representative of TiKA) was the chief guest of Closing and Awards Ceremony. He presented certificates and shields to speakers and award winners.**





## Exhibition

Different NGOs, service providers, institutions and consultancy firms displayed their innovative projects in the exhibition managed there.





## World NGO Day 2014

AHK-NCRD, Islamabad



Very first time in the history of Pakistan, The NGO World Foundation celebrated World NGO Day with the theme “Networking, Relationships, Collaboration for Greater Good” on 27th February 2014 at NCRD, Islamabad.

NGO's representatives, Institutions, Certification bodies, Govt. departments, Consulting firms, Founders, Directors, Managers, Field workers, Philanthropists, Researchers, Students, Youth and women representatives from all over the Pakistan participated in first ever World NGO Day celebration event in Islamabad.

Later Goodwill Honorary Ambassador of the World NGO Day Initiative and Founder Chairman of The NGO World Foundation delivered a brief but comprehensive opening speech highlighting the importance of the day, its purpose to celebrate in Pakistan and commitment to regularize this exercise in the coming years.

He generously expressed his gratitude's to the participants to spare their valuable time for participating in the event.

**Mr. Marcis Liors Skadmanis, founder of the World NGO Day Initiative was kind enough to grace the occasion through his Skype speech from United Kingdom, he welcomed the participants acknowledged The NGO World Foundation contribution complimented Honorary Ambassadors tireless efforts for organizing such an event first time in Pakistan and highlighted the Mission and Vision of the World NGO Day Initiative.**

The platform provided an opportunity to number of organizations to present their success stories and case studies with a motive of replication, learning and information not only for the participants but for the whole nation and world to know that Pakistan is the land of living pioneers in every field of life and together we can spread and work for the greater good.

Well known speakers discussed various aspects of NGO sector of Pakistan including;

1. Pakistan Centre for Philanthropy (PCP) NGO certification body in Pakistan

represented by Mr. Malik Babur Javed Senior Program Manager.

2. Social Sector Values were discussed and the responsibility to elaborate it comprehensively was taken by Legendary Mr. Atiq Mirza having over three decades of his life devotion for the social sector.
3. Mr. Ammar Jaffery enlighten the event and participants with the contribution and initiatives ICT has delivered for the Social Sector with enormous achievements been disclosed in a humble way.

Honorable Director General NCRD Mr. Zafar Qadir, the Chief Guest of the event generously took the floor to extend his compliments to the participants for their participation from far front areas of Pakistan and ensure all his cooperation and support for the The NGO World Foundation and World NGO Day Initiative to conduct its annual event every year at NCRD.



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## Islamabad Declaration

### A Guideline for NGOs

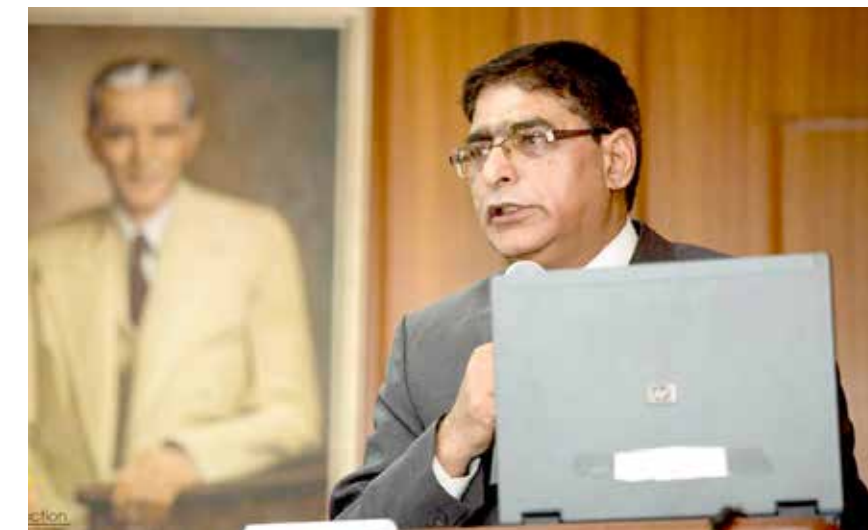
1. We shall promote human rights, equal opportunities to all, patriotism and self-help, through evidence based but unbiased advocacy and relentless services for our communities.
2. We declare that we can only partner with those organizations that follow the national legal framework of Pakistan and international regulations across the facets of legal definitions.
3. We assured that we shall update our organizations' governance structure and SOPs, integrity policies/codes of conduct, transparency standards, human resource management policies, financial management standards and downward accountability measures.

4. We shall be vigilant enough to our project(s), operation and activities to mitigate any risk of corruption and continuously build and evolve a system of transparency that is capable of ensuring a justified system.
5. We shall be transparent and accountable to all stakeholders (board, staff, supporters, subsidiaries, local partners, volunteers, members, donors and governmental regulatory bodies).
6. We shall eliminate in our working any sort of biases arising out of religion, sect, gender, creed, race, tribe and political affiliation etc.
7. We shall adopt the ethical fund raising strategies which must not negate Pakistan's security, morality, ethics, and values and follow the norms of the society
8. We shall promote the culture of taking self help initiatives and develop strategies of being sustainable organization.

9. We shall maintain a strong and regular feedback mechanism from our beneficiaries and settle their complaints properly, if any. We shall have participatory evaluation system in all our projects and activities.
10. We shall strive & maintain our budgets; achieve our missions better; and contribute better to society. We understand until & unless we are not transparent and accountable to public we cannot run advocacy campaign to make public sector organizations accountable to people.
11. We shall formulate & nurture an ICT4D Think Tank which should include representatives from the government, NGOs, IT industry, Telecom industry, thematic experts, development specialists etc. This ICT4D Think Tank must be able to extend the desirable national policy framework to initiate ICT4D activity across the governance levels of the country of Pakistan.
12. We shall aggressively exploit the opportunities in the cyber-space (web, cloud, and telecom) in all facets of development sector (presence, communication, management, administration, community development, interest groups, donations management etc.).
13. We shall develop and implement strategies, activities and practices that promote individual and collective human rights, while ensuring Pakistan's commitment to UN conventions.
14. We as development actors shall promote and practice development cooperation embedding gender equality, reflecting women's concerns and experience, while supporting women's efforts to realize their individual and collective rights and ensuring their participation as fully empowered actors in the development process.
15. We shall implement priorities and approaches that promote environmental sustainability for present and future generations,

including urgent responses to climate crises, with specific attention to the socio-economic, cultural and indigenous conditions for ecological integrity and justice.

16. Our priority will be to go along with developmental agenda of the government rather than making parallel systems.
17. It will be our commitment to complement the efforts of government to develop the communities within available resources.
18. We shall celebrate The World NGOs Day every year on February the 27 whereby greater good will remain the sole purpose of participation. For this purpose NGOs will negotiate UN concerning departments to include the day in its calendar
19. We shall take part in the efforts of networking for greater good
20. All our efforts will be contributing to earn good name for our sector and homeland.





## Our Partners





# World NGO Day Pakistan is Expanding

## An Initiative of The NGO World Foundation

Since 2010, The NGO World Foundation has played a vital role to enhance networking among the professionals from NGO sector. Initiative of World NGO Day enriched this effort and provided an effective networking platform to NGO sector in Pakistan.

The NGO World Foundation as Goodwill ambassador started celebrating World NGO Day in Pakistan in 2014 and continued till now. This initiative has been adopted by many other organization and celebrations are organized in different parts of country.

Founder of The NGO World Foundation, Mr. Zafar Iqbal says that as a Goodwill ambassador of World NGO Day in Pakistan, It is matter of pleasure to mention that the initiative I took back in 2014, with a mission **“Collaborate, Commemorate and celebrate the efforts and achievements NGO’s from all sectors, for better future for this generation and future ones.”** Is being adopted by other organizations and stakeholders in Pakistan. I must welcome and appreciate all organizations celebrating World NGO Day. I hope in coming years we will be having partners from all corners of Pakistan to promote the vision **“Create a stronger better & more effective civil society worldwide through an International annual Calendar Day for NGO’s, NPO’s and CSO’s”.**



## NGO Fair 2019

**Hosted by Pakistan American Cultural Center on World NGO Day 2019.**

The purpose of the event was to raise awareness about different NGOs playing their part in bringing prosperity by socio-economic development in the country, to acquaint visitors with different NGOs and to provide a networking platform to the organizations.

The event was comprised of an exhibition to highlight the social sector development being done by Pakistani NGOs in the country. The exhibition allowed not-for-profits to brief visitors about their line of work. Exhibitors from was attended by students, donors, government officials and personnel from donor organizations. The event remained open to all free of cost from 11 am to 4 pm at Lincoln Corner, Liaquat memorial library, Stadium Road Karachi.



## Events by FCG and NGORC at Boys Scout Association Karachi

Four Corner Group (FCG) and NGO Resource Centre (NGORC), in collaboration with Humaawaz, organized World NGO Day event on February 26, 2019 at Sindh Boy Scouts Association Auditorium, Sindh Scouts Head Quarter, Molana Din Muhammad Wafai Road, Karachi.

World NGO Day in Karachi provided opportunity to showcase success stories of CSOs that undertook different paths to success.

The event celebrated the NGOs achievements, while also allowed the small, grassroots organizations to gain the recognition they deserve. There were discussions on the beauty and purpose in Diversity – Showcasing NGO/CSO contribution and their success stories.

## Radio Talk on World NGO Day

On World NGO Day 2019 & “2nd Anniversary of Civil Society Forum” at Rose FM90 Mirpur.



## District Co-ordination Council Haripur Organized Program on World NGO Day 2016

Qaisar Ali Warsi Vice President District Co-ordination Council (NGO’s) Haripur addressing to the representative of all NGO’s During International NGO’s Day on 27 Feb 2016. Organized by District Co-ordination council Haripur.

Chief Guest Dr- Fazal Mehmood District Officer Social Welfare Department Haripur Addressing (NGO’s) Haripur addressing to the representative of all NGO’s During International NGO’s Day on 27 Feb 2016. Organized by District Co-ordination Council Haripur.





# Celebrate World NGO Day in Your City

It is decided to spread the message of the day of NGOs to maximum audience around the country. In this regards, your organization can avail the opportunity of being partner in celebrating the World NGO Day 2020 and become ambassador of World NGO Day in your district.

- ▶ A day for NGOs around the globe to share knowledge and experiences with one another.
- ▶ An opportunity for education, enabling individuals worldwide to understand more clearly what NGOs are doing for society locally, nationally and internationally.
- ▶ An international symbol that displays the efforts and achievements of all NGOs from all sectors.
- ▶ An opportunity to inspire people to consider a career within the third sector.
- ▶ An opportunity for individuals to learn more about the people behind NGOs.
- ▶ An opportunity for NGOs to discuss the issues that affect their work, and form partnerships that can resolve a mutual problem.

Whatever approach you take, get attention for your activities by using the official hashtags of World NGO Day:

#WorldNGODay

#YourNGODay

#NGODay

#WorldNGODayPK



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# The NGO World Foundation

## MISSION

Live for others

## VISION

To build the world we want to see by effective networking, promoting collaborations and creating models of social good

## CONCEPT



The NGO World Foundation has been established in 2009 as an organization clustering the Non-Governmental Organizations and their representatives willing to join hands in the field of social welfare, sustainable development and strengthening cooperation links within

the sector. Since that we are involved in the number of projects aimed at strengthening networking, capacity building, awareness raising, humanitarian support, community development and promoting the collaboration between the NGOs.

The NGO World Foundation (abbreviated as TNW Foundation) is registered under The Societies Registration Act, 1860 (Act XXI of 1860) and from Pakistan with different accreditations including;

- ISO certified for Quality Management System Standards 9001:2015.
- Evaluated and Certified by PCP (Pakistan Center for Philanthropy)
- TAXexemptedorganizationfromFBR(BarCode:100000052611963).
- Signed MOU with Economic Affair Division (EAD) Government of Pakistan as an organization accepting the foreign funding.

TNWF join hands with public sector organizations, government functionaries, INGOs, UN and other key aid agencies besides drawing its strength from communities active involvement in need driven development process & community based interventions etc.

The organisation's work can be categorised in following four areas;

- 1. Networking and Capacity Development initiatives for Impact**
- 2. Programs and Projects for Sustainable Development**
- 3. Relief and Rehabilitation of Disaster Hit Communities**

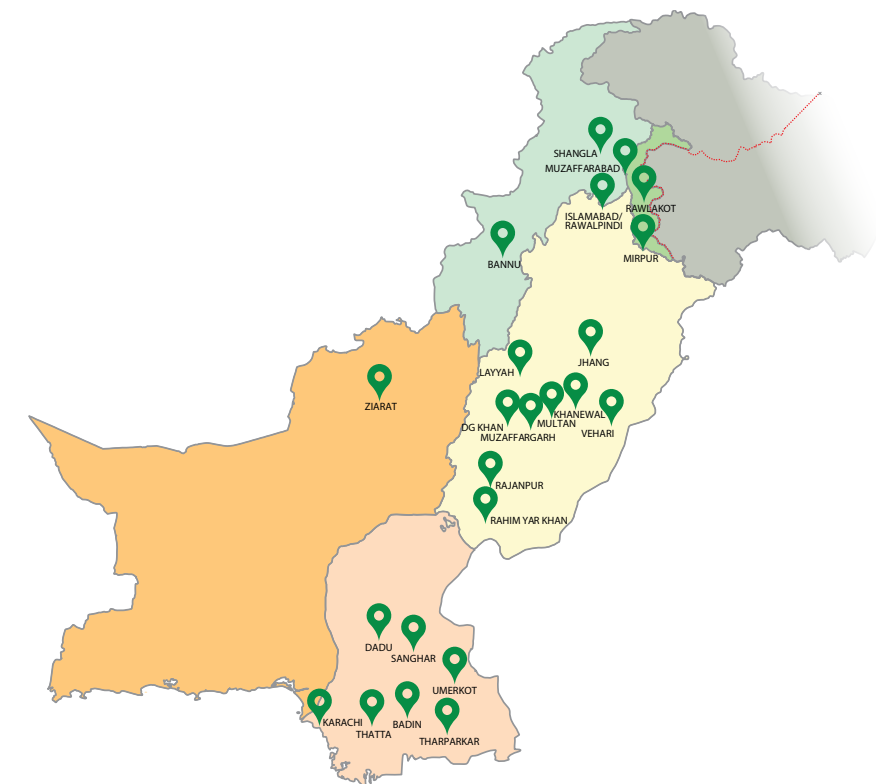


#### 4. Acts of Kindness and Social Support



Since its establishment, TNWF took various initiatives of social good and succeeded in developing innovative community development programs. These tested model programs can be replicated in changing the lives of poor and disadvantaged segments of the society.

## Geographical Coverage



# INFO-GRAPHIC SUMMARY



## ECONOMIC GROWTH



**1100+**

families were benefited through BARKAT live stock and qarz-e-hasanah

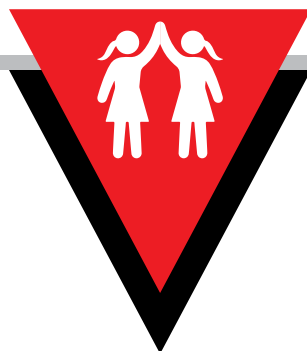


## QUALITY EDUCATION

**12300+**

boys and girls were benefited by Non-formal education, Financial literacy and scholarships through ZEST Program

## WOMEN EMPOWERMENT



**15800+**

females were benefited by higher education, vocational trainings and awareness sessions



## SOCIAL SUPPORT

**249260+**

families were benefited by gift boxes containing of rashan food, meat packs of qurbani & aqeeqa and orphan support program

## TREE PLANTATION



**5000+**

awareness sessions were held and different types of plants were planted in plantation campaigns

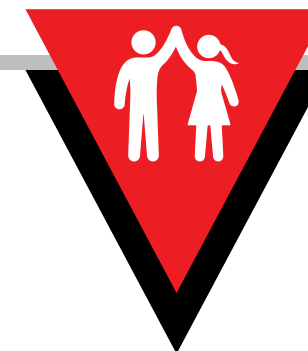


## DISASTER RESPONSE

**30700+**

families were benefited by construction of one & two rooms shelters, WASH facilities & mosques, installation of biosand water filters, medical & cataract surgeries camps, distribution of food and non-food items, feeder schools rehabilitation, covid-19 response and awareness, psychosocial care education, carpet weavers restoration, water wells in Thar, road safety awareness and ambulance service

## YOUTH EMPOWERMENT



**10300+**

youth were benefited through capacity building workshops, awareness & training sessions and organizing World NGO Days

