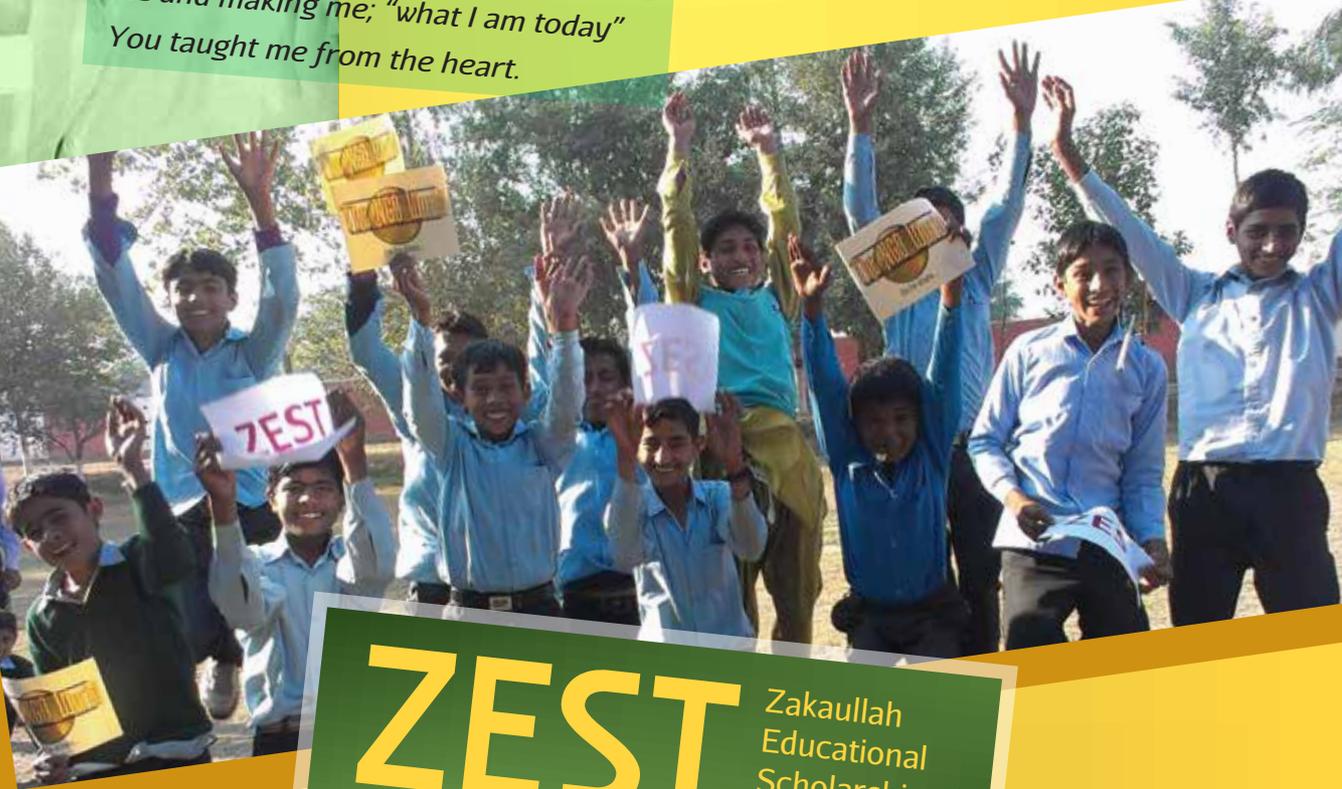




Live for others

*“ Thank you for guiding me, inspiring me and making me; “what I am today”  
You taught me from the heart.*



**ZEST**

Zakallah  
Educational  
Scholarships &  
Training

The NGO WORLD FOUNDATION

[www.thengoworld.org/zest](http://www.thengoworld.org/zest)

POORS FAMILIES  
WILL BE SENDING  
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## Introduction

*The teacher who is indeed wise does not bid you to enter the house of his wisdom but rather leads you to the threshold of your mind.*  
**Khalil Gibran**

# ZEST for LIFE!

A teacher has always been a most effective tool in human history to change the lives of his fellow-beings. All the philosophers, reformers, scientists, leaders, change agents, icons & stalwarts in the human race are basically teachers.

Mr. Zakaullah has been such character of the society who has been enlightening his students throughout his life with a devotion & dedication. We feel that the best way to acknowledge the services of this true teacher is to keep the beacon of his thoughts hold high.

We named it ZEST for Life because we feel it is the continuity of a responsibility, assignment, duty, chore, job and mission to infuse the enthusiasm and passion in the poor pupils and maintain their keenness, zeal and zest to take them out of the box of poverty and oppression.

**Zakaullah Educational Scholarships & Training abbreviated as ZEST is a tribute to our inspiring teacher.**

## Background

Mr. ZAKAULLAH a teacher, a guide, a mentor and a coach has been reshaping the lives of his students' since 10th September 1964. He got retired from government school on 9th December 2001 but up till today he is attached to his mission with same effectiveness. His teaching methodology is enriched with student's mental training, character building, orientation with life skills, positive thinking approaches, hard work, honesty, sincerity, humbleness and gracefulness.

As a teacher he is non-discriminatory and caring for all students but have special affection for students belonging with poor and oppressed families. He gives special attention to these students to develop such features in their personalities which enable them to be a change agent for their families. There are 1000s examples of his students who opened eyes in environment of ignorance, poverty, slavery (mental & physical), depression and oppression but after having attended his classes they started playing a vital role to assist their own families and their influenced ones to come out of all these social crises.

*Understanding his mission, studying the impact of his role and watching the success stories, the need of its continuation and enhancing the impact is realized and an initiative "ZAKAULLAH Educational Support Program" is designed. This program will replicate his services by following his life experiences and the values he accomplished.*

This program will not only help to continue his mission but will be a little effort to acknowledge his services and achievements of reshaping lives.



## Why ZEST?

This program is designed on the basis of following observations and findings;

- **Teacher's acknowledgement:** Where the present culture of commercialization and technology is putting harmful impacts on our values in all aspects of our society, the dignity of the noble profession (education) and respect of teacher is also under severe threats.
- **State of poverty:** Poverty is considered one of the biggest hindrances in the way of educational journey for students belonging to the families living below poverty line. Poor parents prefer to put their kids on labour and getting support to their kitchen of only a few 100s PKR while feeling kid's schooling a burden.
- **Incentive for parents:** Lesson learned from government initiative PARHA LIKHA PUNJAB, "PKR 300 scholarship to the girls with required percentage of attendance at school resulted into enhanced enrolment and reduced drop out" is proven example that financial support in the form of regular/continuous scholarship is big incentive and motive for parents to send their kids to schools.
- **Student's educational needs:** How can we expect that the students wearing old patched

uniform, lacking bag, stationary & books, missing bicycle & walking on foot to school and standing in front of tuck shop with empty pockets will have enough motivation to be regular & punctual in classes, confident & feeling integrity, delivering desired results in examinations and keeping good health. It may be observed but not frequently.

- **True citizenship:** citizenship means being a member of and supporting one's community and country. In response to concerns about children's ethical development, most educators agree that helping children understand their rights and obligations as a Pakistani citizen needs to be reinforced.

## Objectives:

Keeping in mind all observations, facts and studying case studies mentioned under need statement ZEST is designed;

1. To make education attractive for poor families
2. Poor need not to think educating their kids a burden
3. End drop-out of poor family students
4. To improve the attendance ratio of the poor students
5. To revive the education of students who had left schools in recent years
6. Support the students through scholarship keeping their dignity unharmed
7. To increase literacy rate among poor & oppressed families
8. To acknowledge the efforts of Mr. Zakaullah as a teacher for reshaping lives
9. To motivate the teachers for being a Role Model to their pupil as Mr. Zakaullah.



## Interventions:

To achieve the program objectives following activities and interventions will be performed.

1. **Talent Scholarship:** Scholarships will be given to the selected deserving student to fulfil their educational needs. This intervention will also be a motivation for their parents and drive them to continue the educational journey of their child. During the process it will be kept in mind that dignity of the students and parents is not harmed so we shall call it "Talent Scholarship".
2. **Training and Coaching:** ZEST will adopt short term character education programs of which citizenship is a part. By developing close working relationship with teachers and school management the performance of these students will be monitored and special intention will be requested for the selected students to improve their class learning. During vacation special classes and sessions will be arranged for the target students to induce life skills and provide them mental coaching to make them responsible citizen.
3. Awards and Prizes on Achievements:
4. Provision of Educational Accessories/Needs in Kind
5. Awards and recognition for honourable teachers

## What We Expect:

Through ZEST we aim to achieve the followings;

1. Students will be motivated attending the school
2. Reaching "zero drop out"
3. Absenteeism controlled and At least 90% attendance ensured
4. Students equipped with skills essentials to face challenges of life.
5. Teachers will get inspired and motivated due to acknowledgment of their colleague



**Outcome:** Poor families will be sending their children to schools without feeling education a burden and considering it a tool to change their lives.

**Impact:** No more state of poverty and oppression among the families having educated next generation.



## Target Beneficiaries

Students from families which are economically weak and having low awareness about the importance of education and their parents are an obstacle in their studies because these children add-up to the income of the family. Initially a cluster of 60 students selected from following villages of tehsil Shorkot (native tehsil of Mr. Zakullah) are being supported; Chak 491, 485/JB, 487/JB and 483/JB. More areas and institutions will be included with the increase in the resources for the said program.

## Program Committee (PC)

Execution committee titled "Program Committee" (PC) has been formed to manage the program. Its member will include;

- A- Organization representative
- B- Head/principal, one of target institutions
- C- Community representative

Duration of membership shall be one year, likely to be extended for the next year through evaluation process every year. Year will start as educational year starts. Members will fill the membership form. The members of the committee will be educated, motivated, non discriminatory and impartial who will decide the beneficiary child/family purely on merit.

### Guidelines for PC Members:

1. Committee will be responsible to collect the actual facts and figures about the applicant essential for selection of the beneficiary student.



2. All matters/issues regarding the scholarship will be solved within committee meetings.
3. Committee will monitor monthly evaluation and suggest necessary actions for improvement.
4. If any beneficiaries will not be fulfilling the requirement of scholarship then committee will take decision about the continuity /termination of scholarship
5. Committee will meet quarterly. Special meeting can be called on specific/critical agenda.

### Policy Points:

Following policy points will be followed to execute the program successfully;

1. Committee will fulfil the role & responsibilities as per prescribed guidelines
2. Committee shall have the right to revoke full or partial scholarship of any student or family support, in case of non-compliance to the required criteria or for any other disciplinary reasons.
3. Students already on Private / Govt. scholarship shall not be entertained for the talent scholarship.

4. Initially only 01 (one) student from a family shall be entitled for the scholarship.
5. Undertaking by the father/guardian "He/She will continue education of his son/daughter" will be required
6. Student will have to satisfy monthly evaluation indicators
7. Father/guardian will have to follow guidelines by PC

## Beneficiary Student Criteria

The beneficiary students need to qualify the following criteria;

1. Financial status/Average income of the family should not be above PKR 10,000/month
2. Attendance ratio of the student should not be below than 90%
3. Marks /Grades obtained must be up to 60% at least
4. If more than one children of same family are the candidates for the scholarship/ support, than final decision shall be made after taking a test.

## Responsibilities and Guidelines for Parents

Parent's co-operation is necessary for continuity of scholarship and good results of ZEST. They need to act according to the following indicators as their co-operation is the future of their children. Parents/guardians are given following guidelines;

1. It is yours responsibly to send the child to school regularly and in time.
2. Daily attendance is the key to success so keep

on watching that your child is going school regularly. Leave/absence without any genuine reason is harmful for the progress of your kid.

3. Neat and clean child is the identification of parents. Please ensure the neat and clean uniform, shoes, bag and books.
4. Try to motivate your kid for participation in co-curricular activities at school.
5. Please make/develop relation with teachers and take keen interest in the progress of your child.
6. If you don't co-operate with us, and the progress of kid will not be according to criteria of the program then scholarship will be terminated/reduced.
7. Provide all the information correct.
8. Parents will receive the payment and sign the receiving vouchers.
9. They will properly consult teacher in every matter as learning attitude, attendance and relationship with fellows etc.
10. You will send their children to coaching classes, summer camps and study tours.

## Donors

In start ZEST will be supported/funded by the Ex-students of Mr. Zakullah who has acquired some good positions in their career. Program Committee is connecting them for the cause.

**Initial funds for scholarship of first 60 students is awarded by ZEST founding member Mr. Ilyas Ahmad.**

Mr. Ilyas Ahmad is Ex. student of great Zakullah (Govt High School Waryam Wala jhang from 1990-1992). He is from chak 483/JB of district Jhang and currently holding the position of "Manager Administration" at Mobilink Pakistan.



## Initiator

Idea of ZEST is floated by Mr. Zafar Iqbal, one of the lucky students of Mr. Zakaullah who enjoyed special attention of the great mentor. He is from chak 487/JB district jhang and studied under his kind supervision during 1988-1992 at govt. high school waryam wala district Jhang. Since 2002, He has been working with various social & development sector organizations.



In 2010 he founded an organization "The NGO World" and started taking initiatives for community uplift.

## Join the mission of reshaping lives

All ex-students of Mr. Zakaullah are invited to be part of the ZEST, an initiative of changing lives through education and acknowledge the sincere services of your beloved teacher, mentor and coach by continuing his mission.

"Core mission of ZEST is to enable young students of very limited means to complete their education and change their lives by offering a hand up to education and training opportunities".

## Values

1. No political motives
2. No discrimination regarding race, religion, sect, caste, creed etc
3. Support with dignity and keeping the self esteem of the beneficiaries
4. Ensuring teaching as profession of honour

**Note:** Initially program is being launched as project of "The NGO World Foundation" with plan to register it as separate organization in near future.

## Headquarter:

20-G, Shah Rukne-e-Alam Colony, Multan-Pakistan

Tel: 061-6778562

Cell: +92-300-6718562

Email: zafar.tnw@gmail.com

[www.thengoworld.org/zest](http://www.thengoworld.org/zest)

 [facebook.com/zest](https://facebook.com/zest)